



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

January 22, 2016

Herve Muller
Agent in the United States
Bluecar SAS
31,32 quai de Dion Bouton
Tour Bollere
Puteaux 92811

NVS-215SM
16V-004

Subject: Gear Shift Lever May Break

Dear Herve Muller:

This letter serves to acknowledge Bluecar SAS's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BLUECAR/BLUECAR/2016

Mfr's Report Date: January 6, 2016

NHTSA Campaign Number: 16V-004

Components:

POWER TRAIN:AUTOMATIC TRANSMISSION:GEAR POSITION INDICATION (PRNDL)

Potential Number of Units Affected: 149

Problem Description:

Bluecar SAS (Bluecar) is recalling certain model year 2016 Bluecar hybrid-electric vehicles manufactured June 7, 2015, to September 11, 2015. The affected vehicles have a gear shift lever that may break preventing the car from maintaining the intended gear position.

Consequence:

If the gear shift lever breaks, the vehicle may become immobilized, increasing the risk of a crash.

Remedy:

Bluecar has notified the one purchaser of the affected vehicles and the remedy of replacing the gear shift with a newly designed gear lever has begun, free of charge.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Due to the unique situation of this fleet of vehicles, please complete all necessary recall remedy repairs and file a completion rate report by March 6, 2016.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent.

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement