

BMW



IMPORTANT SAFETY RECALL

This notice applies to your vehicle, 1.00E+18

May 2015

Recall Campaign No. 15V-189: Fuel Pump

Dear BMW Owner/Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect, which relates to motor vehicle safety, exists in certain Model Year 2014 BMW 2 and 3 Series, and Model Year 2014-2015 4 Series vehicles. Our records indicate that you are the owner of an affected vehicle.

IMPORTANT NOTICE

We are not yet ready to conduct this recall; however, we will notify you by letter as soon as we are ready. At that time, you should make an appointment with your authorized BMW center to have this recall performed on your vehicle.



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DESCRIPTION OF PROBLEM

This recall involves the fuel pump. Over time, an internal part of the fuel pump may not function correctly. If this occurs, it will eventually result in pump failure. If the fuel pump fails, the vehicle may not start, or the engine may stall without the ability to restart the vehicle increasing the risk of a crash.

Company
BMW of North America, LLC

BMW Group Company

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PRECAUTIONS FOR YOUR SAFETY

- 1. If you observe a "Check Engine" or "Service Engine Soon" warning lamp in the instrument cluster, your vehicle may be experiencing this issue. You should immediately contact the nearest authorized BMW center to arrange for inspection and service.**
- 2. In the event of stalling, you should carefully move away from traffic and pull over to a safe location as soon as possible and stop the vehicle. You should contact BMW Roadside Assistance at 1-800-332-4269 to have the vehicle brought to the nearest authorized BMW center. You should not continue to drive the vehicle.**
- 3. If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.**



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DESCRIPTION OF REPAIR

The fuel pump will be replaced.

This free repair will take approximately one hour; however, additional time may be required depending upon your authorized BMW center's schedule. You may request alternative transportation from your BMW center.

OTHER INFORMATION

If you are no longer the vehicle owner/lessee, we request that you provide us with the name and address of the new owner/lessee using the enclosed postage-paid card so that we can contact the new owner/lessee regarding this recall. If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee within ten days.

Should you have any questions about this recall, please contact your authorized BMW center. Should you need additional assistance, you may contact BMW Customer Relations and Services via Email at CustomerRelations@bmwusa.com or by calling 1-800-525-7417 from 9 AM to 9 PM Eastern Time, Monday through Friday.

If your BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

We sincerely apologize for any inconvenience this recall may cause; however, be assured that BMW is concerned about your safety and security.

BMW recommends that you always wear your safety belt, and that all passengers be properly seated and restrained at all times.

BMW of North America, LLC