

This airbag inflator  
in *your* Subaru *could*  
end a life suddenly.

**URGENT**



Subaru of America, Inc.  
XXXXX Street Name  
City, State, 00000

PRST STD  
CUST MKT MAIL  
U.S. POSTAGE

**PAID**  
USPS  
PERMIT NO. XXX

**[Customer's Full Name]**  
[XXXXX Street Name]  
[City, State, 00000]

There's a dangerous part inside your Subaru.

**URGENT:**

Your vehicle requires  
a critical airbag  
recall repair.



VIN: [Insert VIN]

Recall Code: [Insert Recall Code]

**URGENT:** This **FREE** recall repair could save a life.



[Customer's First Name],

The passenger-side front airbag inflator in your Subaru could explode, sending metal shrapnel toward you and others in the vehicle, which can cause serious injury or death.

Our records indicate that your [Year/Model] has not had this urgent recall repair performed, and we are worried about your safety. Our retailers are open to safely complete this recall repair.

Please schedule an appointment for this **FREE** recall repair at your local Subaru retailer immediately! **DO NOT** allow anyone to sit in the front-passenger seat until the airbag recall repair has been performed.

**Your Subaru retailer will take care of this urgent airbag safety recall with:**

- FREE** airbag recall repair
- FREE** alternative transportation options – loaner vehicles, shuttles, and round-trip towing (ask your retailer for availability)
- TOUCHLESS** service options
- QUICK** recall repair times
- CONVENIENT** scheduling

Your safety is our top priority. Please don't put off this **FREE** recall repair. Every moment you wait is another moment that you and your loved ones are at risk.

**Subaru of America, Inc.**



Locate your nearest Subaru retailer at:  
[subaru.com/find-retailer/index](http://subaru.com/find-retailer/index)



For more information, visit:  
[subaru.com/vehicle-recalls/airbags.html](http://subaru.com/vehicle-recalls/airbags.html)

Para información visite nuestro sitio web específico de Takata en español (<http://www.subaru.com/es/vehicle-recalls/airbags.html>), o llame al 1-844-373-6614.



*If you have already had this recall repair performed or have an appointment scheduled for it, we thank you for your attention to this matter. If you have moved or sold your vehicle, you may update your customer record by visiting [subaru.com/customer-support](http://subaru.com/customer-support) and clicking Ownership Update under the Quick Links section, or by calling 1-800-SUBARU3.*

© 2020 Subaru of America, Inc.

