

November 2015 Technical Service

This Service Information bulletin supersedes SI B65 18 15 dated October 2015.

Please perform the procedure outlined in this Service Information on all affected vehicles before customer delivery. In the event the customer has already taken delivery of the vehicle, please perform the procedure the next time the vehicle is in the shop.

NEW designates changes to this revision

SUBJECT

Recall 15V-628: Passenger-Side Front Airbag

MODEL

I01 (i3)

Produced from March 21, 2014 to August 18, 2015

NEW SITUATION

BMW AG is conducting a Voluntary Non-Compliance Recall including Delivery Stop involving the passenger-side front airbag in certain i3 (I01).

NEW AFFECTED VEHICLES

This Recall Campaign involves certain I01 Series i3 vehicles produced from March 21, 2014 to August 18, 2015.

Vehicles which require this Recall Campaign) to be completed will show it as "Open" when checked either in AIR, the "Service Menu" of DCSnet (Dealer Communication System) or with the Key Reader.

To meet the required National Highway Traffic Safety Administration (NHTSA) deadline, a final customer letter will be mailed on November 25, 2015. This will inform the customer to visit a center and have the repair performed.

Due to limited parts supply, we request that parts be allocated for customer vehicles before repairing vehicles in your inventory.

NEW CAUSE

Due to a supplier error in the manufacturing process, internal components of the airbag inflator were not assembled as specified.

NEW CORRECTION

Replace passenger airbag module.

NEW PROCEDURE

Refer to ISTA Repair instructions "72 12 000 Removing and installing or replacing airbag module on passenger's side".

NEW PARTS INFORMATION

Part Number	Description	Quantity
72 12 9 265 941	Airbag for front passenger	1
07 14 9 272 649	Screw	18 only if needed

PARTS RETENTION

The parts replaced and submitted through this Technical Campaign claim entry procedure are the property of BMW NA.

Your center is responsible for the proper identification, storage and documentation of these parts. They must be held in a secure retention area until notification of claim payment is made by BMW NA through DCSnet.

A DCSnet part return tag will be generated for the passenger's side front airbag module with special handling instructions. Inflatable airbags are classified as dangerous goods by the Department of Transportation (DOT) and require special preparation, packing and labeling for transport.

A shipping procedure has been created for returning the replaced airbag modules **directly to Takata.** There is also a procedure available for "Bulk Shipping 15 or more airbag modules" at one time to Takata.

These procedures are contained in the "Part Return Program Instructions" and "Bulk Ship" PDF attachments to this bulletin; please read both of them.

Your center is responsible for following all rules and regulations that apply to shipping dangerous goods as described in the attachment.

Please **do not** return these Technical Campaign airbag modules to the:

- Warranty Parts Return Center (WPRC) or to the
- Recycling/disposal vendors listed in the Warranty Policy and Procedures Manual, Section 6.

WARRANTY INFORMATION

Reimbursement for this Recall will be via normal claim entry utilizing the following information:

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Completion "before" vehicle delivery to the customer or the vehicle is already in the workshop

Labor Operation:	Labor Allowance:	Description:
00 63 798	39 FRT	Replace passenger side front airbag module (Plus work)

Or:

Completion after vehicle delivery to the customer

Labor Operation:	Labor Allowance:	Description:
00 63 147	141 6811	Replace passenger side front airbag module (Main work)

Prior Customer-Pay Repairs as per the Tread Act

With this Technical Campaign, a prior repair reimbursement is not likely. Typically, a customer would have their driver side front airbag module replaced as a result of an accident. In such a case, either an insurance company or the customer themselves, paid for the replacement of the above mentioned airbag module in conjunction with the accident repairs. Such cases are not covered by this campaign and are not entitled to reimbursement.

In the case where the customer paid for the replacement of his/her driver's side front airbag module not as a result of an accident, and due to the fact that it was covered by this Technical Campaign, please reimburse the customer-paid repair expense as follows:

Defect Code 85 99 00 12 NA

- Sublet Code 3
- Dollar amount (with no markup)
- Comment: Reimbursement for allowable expenses related to the previous customer-pay repair
- Please detail and itemize the claimed sublet on the repair order and in the claim comment section.
- Retain the "original" customer-pay invoice in your files.

ATTACHMENTS

View PDF attachment Recall Notice B651815.

View PDF attachment **B651815 Q&A**.

View PDF attachment B651815 Parts Bulk Ship Return.

View PDF attachment B651815 Parts Return Program Instructions.

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