



RECALL CAMPAIGN BULLETIN

Reference:

NTB15-061

Date:

July 9, 2015

VOLUNTARY RECALL CAMPAIGN 2015 ROGUE SELECT CERTIFICATION LABEL

CAMPAIGN I.D. # R1510

NHTSA #: 15V-368

APPLIED VEHICLE: 2015 Rogue Select (S35)

NOTE: All vehicles affected by this campaign will have a new label supplied to the dealer (for vehicles in dealer inventory) or to the customer (for customer owned vehicles).

INTRODUCTION

Nissan is conducting this Voluntary Recall Campaign to replace the Certification Label on certain specific Model Year 2015 Rogue Select vehicles. Nissan is providing customers with a replacement Certification Label. Customers have the option of affixing the replacement label or going to a Nissan dealership to have the label affixed at no charge for parts or labor.

IDENTIFICATION NUMBER

Nissan has assigned identification number R1510 to this campaign. This number must appear on all communications and documentation of any nature dealing with this campaign.

DEALER RESPONSIBILITY

It is the dealer's responsibility to check the campaign status on each vehicle falling within the range of this voluntary recall which for any reason enters the service department. This includes vehicles purchased from private parties or presented by transient (tourist) owners and vehicles in a dealer's inventory. **Federal law requires that new vehicles in dealer inventory which are the subject of a recall must be corrected prior to sale. Failure to do so can result in civil penalties by the National Highway Traffic Safety Administration.** While federal law applies only to new vehicles, Nissan strongly encourages dealers to correct any used vehicles in their inventory before they are retailed.

Nissan Bulletins are intended for use by qualified technicians, not 'do-it-yourselfers'. Qualified technicians are properly trained individuals who have the equipment, tools, safety instruction, and know-how to do a job properly and safely. NOTE: If you believe that a described condition may apply to a particular vehicle, DO NOT assume that it does. See your Nissan dealer to determine if this applies to your vehicle.

SERVICE PROCEDURE

NOTE: Each replacement Certification Label (label) is vehicle specific. Make sure the VIN on the new label matches the VIN on the vehicle / old label.

1. Park the vehicle in a safe place with the ignition OFF, the parking brake ON, and the automatic transmission in "P".

2. Open the driver's door.

3. Locate the existing label (see Figure 1).

NOTE: The label has the VIN printed on it.

4. Make sure the VIN on the new label matches the VIN on the old label.



Figure 1

5. Clean the label and the area around it with a mild detergent and water.

NOTE:

- Care should be taken not to use harsh chemicals that may damage the existing label.
- It is important the surface be free of dirt and oil to ensure proper adhesion of the new label.

6. Completely dry the label and the area around it.



Figure 2

7. Peel the new label from the backing sheet and affix it directly over the top of the existing label (see Figure 2).

NOTE: The adhesive on the label is permanent. Extra care should be taken when applying the new label since it **cannot** be removed once it is attached.

PARTS INFORMATION

- An Owner's Letter accompanied by a **vehicle specific** replacement Certification Label was issued for each customer owned vehicle affected by this campaign.
- Dealers were supplied with **vehicle specific** replacement Certification Labels for each vehicle in their inventory that is affected by this campaign.
- If the replacement Certification Label has been lost, you can obtain another one by emailing a request to campaign.parts@Nissan-usa.com with your dealer code and VIN.
 - The above contact information for a replacement Certification Label is only valid for a request regarding this campaign.
 - Do not order multiple Certification Labels per VIN or request.
 - Please allow up to one month or more for Certification Label delivery.

CLAIMS INFORMATION

Submit a Campaign (CM) line claim using the following claims coding:

CAMPAIGN (CM) I.D. #	DESCRIPTION	OP CODE	FRT
R1510	Install New Certification Label	R15100	0.2 hrs

OWNER'S LETTER

Dear Nissan Rogue owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Nissan has decided that certain Model Year 2015 Nissan Rogue vehicles fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) No. 110 "Tire Selection and Rims." Our records indicate that you own or lease the Nissan vehicle identified by the VIN on the inside of this notice.

Reason for Recall

The Certification label located on the driver's side door pillar near the door latch of your vehicle does not contain the correct wheel and tire size information as required by the applicable regulation. Adhering to the correct wheel and tire information on the Certification label is important because installing the incorrect tires on your vehicle may increase the likelihood of a crash. To address this Nissan is providing a corrected certification label containing the required information.

What Nissan Will Do

Provided with this notification is a VIN-specific replacement Certification label that contains the correct wheel and tire information for your vehicle. Also included (on the reverse side of this letter) are instructions on how to affix it.

What You Should Do

Please replace the Certification label on your vehicle with the one included with this notice. Instructions for affixing the new label are on the reverse side of this letter.

If you prefer, you may contact your Nissan dealer and make an appointment to have the Nissan dealer affix the new label for you at no charge for parts or labor. Please bring this notice and the replacement label with you to the service appointment. If the dealer fails to, or is unable to make the necessary repairs free of charge, you may contact the National Consumer Affairs Department, Nissan North America, Inc. P.O. Box 685003, Franklin, TN 37068-5003. The toll free number is 1-800-NISSAN1 (1-800-647-7261). You may also submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

Thank you for your cooperation. We are indeed sorry for any inconvenience this may cause you.