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July 2015
Technical Service

This Service Information bulletin supersedes SI B65 14 14 dated May 2015.

Changes to this revision are identified by a black bar.

SUBJECT

Recall Campaign: Driver-Side Front Airbag Module

MODEL

E46 (3 Series) E39 (5 Series)

E53 (X5)

Model Year 2002-2006

SITUATION

BMW has decided to convert its previous national improvement campaign 14V-348 to a voluntary safety recall.

Driver-Side Front Airbag Module

On May 19, 2015, the NHTSA announced that Takata determined a defect may exist in certain vehicles with driver-side front airbags manufactured by Takata. BMW has reviewed this information and has concluded that the following BMW vehicles are affected:

- Certain Model Year 2002-2006 BMW 3 Series (E46) produced between January 2002 and August 2006.
- 2. Certain Model Year 2002-2003 5 Series (E39) equipped with the optional sport steering wheel and produced between March 2002 and July 2003, and
- 3. Model Year 2003-2004 X5 Sport Activity Vehicles equipped with the optional sport steering wheel and produced between February 2003 and October 2003.

An interim letter will be mailed out to customers informing them that their vehicle is affected by this Recall. However, at this time, we are not ready for the customer to visit the center for the repair.

This will be a staggered mailing nationwide with the following mail dates: July 13th, July 20th and July 24th.

For your reference, a Q&A has been attached.

This bulletin will be updated with repair instructions, parts and warranty information when it becomes available.

Please contact your field representatives if you have any questions.

Background

June 2014 through May 2015: BMW conducted an Improvement Campaign per SI B65 14 14, performed in cooperation with and at the request of NHTSA, replacing the <u>driver-side</u> front airbag on Model Year 2004-2006 3 Series, produced from January 2004. This was <u>not conducted as a recall</u> because a safety defect had not been determined by BMW or Takata.

May 2015 Takata determined that a safety defect exists and submitted a report to the NHTSA. As a result, the Improvement Campaign is no longer applicable and is cancelled effective immediately. The affected vehicles in that campaign are included in this new recall.

The driver-side front airbag campaign is **now** a Safety Recall, expanding the affected vehicle population and models in the US to approximately 420,661 vehicles.

This new Recall has no effect or impact on the ongoing Recall to replace the <u>passenger-side</u> front airbag, per SI B65 17 14. All affected customers have been notified and parts are available for your center to conduct the Recall for the passenger-side front airbag.