



# Recall Bulletin

## PRODUCT SAFETY RECALL

**SUBJECT:** Misalignment of Driver Airbag Inflator

**MODELS:** 2015 Chevrolet Colorado  
2015 GMC Canyon

This bulletin has been revised to include a copy of the customer letter. Please discard all copies of bulletin 15037.

It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied.

All involved vehicles that are in dealer inventory must be held and not delivered to customers, dealer traded, or used for demonstration purposes until the repair contained in this bulletin has been performed on the vehicle.

### CONDITION

General Motors has decided that a defect which relates to motor vehicle safety exists in certain 2015 model year Chevrolet Colorado and 2015 GMC Canyon models. The front driver airbag inflator may be misaligned to the airbag-module backplate, which could cause the inflator to separate from the backplate during a deployment. In a crash, this may cause the airbag inflator to separate from the steering wheel or fragment during a deployment, increasing the risk of injury to the driver and other vehicle occupants.

### CORRECTION

Dealers are to remove the Driver Airbag Module and inspect the inflator to module housing back plate for proper alignment.

### VEHICLES INVOLVED

All involved vehicles are identified by Vehicle Identification Number on the Investigate Vehicle History screen in GM Global Warranty Management system. Dealership service personnel should always check this site to confirm vehicle involvement prior to beginning any required inspections and/or repairs. It is important to routinely use this tool to verify eligibility because not all similar vehicles may be involved regardless of description or option content.

For dealers with involved vehicles, a listing with involved vehicles containing the complete vehicle identification number, customer name, and address information has been prepared and will be provided to US and Canadian dealers through the GM GlobalConnect Recall Reports. Dealers will not have a report available if they have no involved vehicles currently assigned.

The listing may contain customer names and addresses obtained from Motor Vehicle Registration Records. The use of such motor vehicle registration data for any purpose other than follow-up necessary to complete this recall is a violation of law in several states/provinces/countries. Accordingly, you are urged to limit the use of this report to the follow-up necessary to complete this recall.

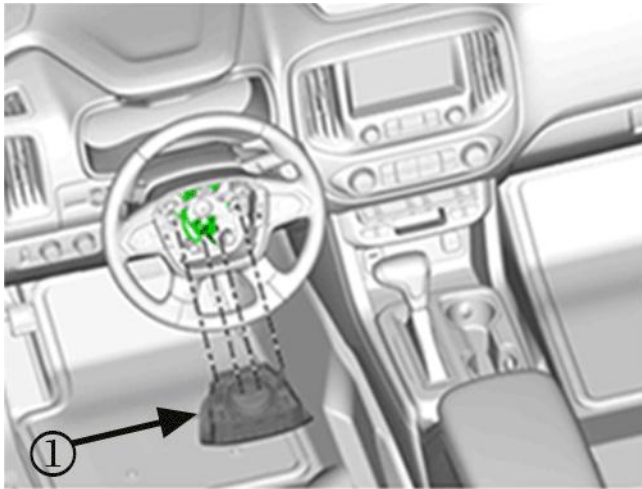
### PART INFORMATION

Parts required to complete this recall are to be obtained from General Motors Customer Care and Aftersales (GMCC&A). Please refer to your “involved vehicles listing” before ordering parts. Normal orders should be placed on a DRO = Daily Replenishment Order. In an emergency situation, parts should be ordered on a CSO = Customer Special Order.

| Part Number | Description                             | Quantity/Vehicle |
|-------------|---|------------------|
| 23245964    | AIRBAG ASM-STRG WHL (CHEVY – JET BLACK) | 1                |
| 23245966    | AIRBAG ASM-STRG WHL (GMC – JET BLACK)   | 1                |
| 23245967    | AIRBAG ASM-STRG WHL (GMC - COCOA        | 1                |

### SERVICE PROCEDURE

#### STEERING WHEEL AIRBAG INSPECTION PROCEDURE



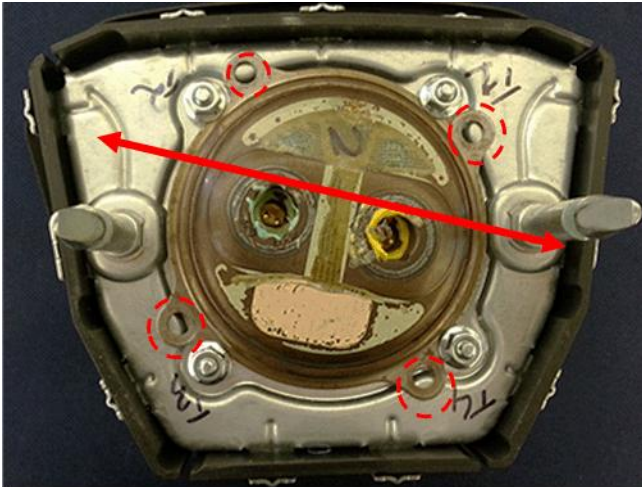
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1. Remove the steering wheel airbag module (1). Refer to *Steering Wheel Airbag Replacement* in SI.
2. Viewing the back side of the airbag module, inspect the orientation of the airbag inflator module in reference to the housing back plate.



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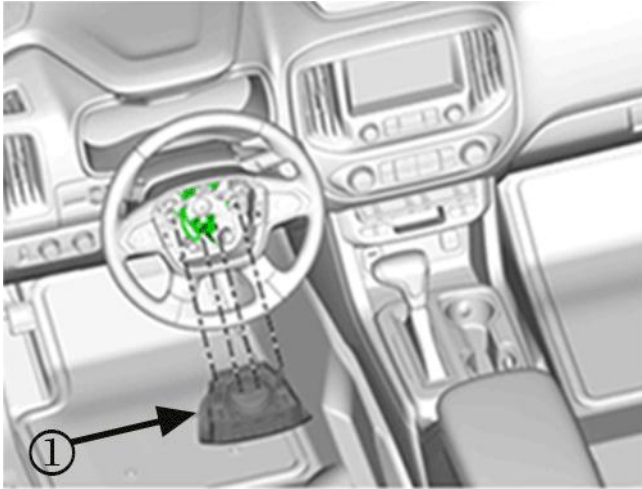
- If the inflator is centered horizontally and all the retaining flanges are engaged to the retaining studs, no further action is required. Reinstall the airbag module, refer to *Steering Wheel Airbag Replacement* in SI.



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- If the inflator is rotated off-center and none of the retaining flanges are engaged to the retaining studs, replacement of the steering wheel airbag assembly is required. Move ahead to *Steering Wheel Airbag Replacement* below.

**STEERING WHEEL AIRBAG REPLACEMENT PROCEDURE**



**Warning:** The removed steering wheel airbag modules that are the subject of this recall **MUST NOT** be deployed. It is possible that the inflator could rupture propelling pieces of the metal inflator under force sufficient to cause injury.

1. Install the new steering wheel airbag module (1). Refer to *Steering Wheel Airbag Replacement* in SI.
2. **DO NOT** deploy the removed steering wheel airbag module. The removed steering wheel airbag module is to be retained. Additional information will be communicated on the proper method of disposal for these steering wheel airbag modules at a later date.

**COURTESY TRANSPORTATION** – For US and Canada

The General Motors Courtesy Transportation program is intended to minimize customer inconvenience when a vehicle requires a repair that is covered by the New Vehicle Limited Warranties. The availability of courtesy transportation to customers whose vehicles are within the warranty coverage period and involved in a product program is very important in maintaining customer satisfaction. Dealers are to ensure that these customers understand that shuttle service or some other form of courtesy transportation is available and will be provided at no charge. Dealers should refer to the General Motors Service Policies and Procedures Manual for Courtesy Transportation guidelines.

**WARRANTY TRANSACTION INFORMATION**

Submit a transaction using the table below. All transactions should be submitted as a ZFAT transaction type, unless noted otherwise.

| Labor Code | Description  | Labor Time |
|------------|--|------------|
| 9101376    | Steering Wheel Airbag Module Inspection                        | 0.3        |
| 9101377    | Steering Wheel Airbag Module Replacement (Includes Inspection) | 0.3        |

**CUSTOMER NOTIFICATION** – For US and Canada

General Motors will notify customers of this recall on their vehicle (see copy of customer letter included with this bulletin).

## DEALER RECALL RESPONSIBILITY – For US (US States, Territories, and Possessions)

It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied.

The US National Traffic and Motor Vehicle Safety Act provides that each vehicle that is subject to a recall of this type must be adequately repaired within a reasonable time after the customer has tendered it for repair. A failure to repair within sixty days after tender of a vehicle is prima facie evidence of failure to repair within a reasonable time. If the condition is not adequately repaired within a reasonable time, the customer may be entitled to an identical or reasonably equivalent vehicle at no charge or to a refund of the purchase price less a reasonable allowance for depreciation. To avoid having to provide these burdensome remedies, every effort must be made to promptly schedule an appointment with each customer and to repair their vehicle as soon as possible. In the recall notification letters, customers are told how to contact the US National Highway Traffic Safety Administration if the recall is not completed within a reasonable time.

## DEALER RECALL RESPONSIBILITY – All

All unsold new vehicles in dealers' possession and subject to this recall must be held and inspected/repaired per the service procedure of this recall bulletin before customers take possession of these vehicles.

Dealers are to service all vehicles subject to this recall at no charge to customers, regardless of mileage, age of vehicle, or ownership, from this time forward.

Customers who have recently purchased vehicles sold from your vehicle inventory, and for which there is no customer information indicated on the dealer listing, are to be contacted by the dealer. Arrangements are to be made to make the required correction according to the instructions contained in this bulletin. A copy of the customer letter is provided in this bulletin for your use in contacting customers. Recall follow-up cards should not be used for this purpose, since the customer may not as yet have received the notification letter.

In summary, whenever a vehicle subject to this recall enters your vehicle inventory, or is in your dealership for service in the future, you must take the steps necessary to be sure the recall correction has been made before selling or releasing the vehicle.





# IMPORTANT SAFETY RECALL

March 2015

Dear General Motors Customer:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

General Motors has decided that a defect, which relates to motor vehicle safety, exists in certain 2015 model year Chevrolet Colorado and GMC Canyon vehicles. As a result, GM is conducting a safety recall. We apologize for this inconvenience. However, we are concerned about your safety and continued satisfaction with our products.

|   |
|---|
| <p><b>IMPORTANT</b></p> <ul style="list-style-type: none"> <li>• Your vehicle is involved in GM recall 15037.</li> <li>• Schedule an appointment with your GM dealer.</li> <li>• This service will be performed for you at <b>no charge</b>.</li> </ul> |
|---|

**Why is your vehicle being recalled?**

The front driver airbag inflator may be misaligned to the airbag-module backplate, which could cause the inflator to separate from the backplate during a deployment. In a crash, this may cause the airbag inflator to separate from the steering wheel or fragment during a deployment, increasing the risk of injury to the driver and other vehicle occupants.

**What will we do?**

Your GM dealer will inspect the front driver airbag module and replace it if required. This service will be performed for you at **no charge**. Because of service scheduling requirements, it is likely that your dealer will need your vehicle longer than the actual time of approximately 25 minutes.

**What should you do?**

You should contact your GM dealer to arrange a service appointment as soon as possible.

**Do you have questions?**

If you have questions or concerns that your dealer is unable to resolve, please contact the appropriate Customer Assistance Center at the number listed below.

| Division              | Number         | Text Telephones (TTY) |
|-----------------------|----------------|-----------------------|
| Chevrolet             | 1-800-222-1020 | 1-800-833-2438        |
| GMC                   | 1-800-462-8782 | 1-888-889-2438        |
| Puerto Rico – English | 1-800-496-9992 |                       |
| Puerto Rico – Español | 1-800-496-9993 |                       |
| Virgin Islands        | 1-800-496-9994 |                       |

If after contacting your dealer and the Customer Assistance Center, you are still not satisfied we have done our best to remedy this condition without charge and within a reasonable time,

you may wish to write the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1.888.327.4236 (TTY 1.800.424.9153), or go to <http://www.safercar.gov>. The National Highway Traffic Safety Administration Campaign ID Number for this recall is 15V157.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

A handwritten signature in black ink, appearing to read "Jeffrey M. Boyer". The signature is stylized and cursive.

Jeffrey M. Boyer  
Vice President  
Global Vehicle Safety

GM Recall #15037