



Please perform the procedure outlined in this Service Information on all affected vehicles before customer delivery. In the event the customer has already taken delivery of the vehicle, please perform the procedure the next time the vehicle is in the shop.

This Service Information bulletin supersedes SI M71 01 15 **dated March 2015**.

NEW designates changes to this revision

SUBJECT

Recall Campaign 15V-034: Replace Vehicle Identification Number (VIN) Label and Tire Label on Left B-Pillar

MODEL

F56 (Cooper Hardtop 2-door)

SITUATION

The gross vehicle weight rating (GVWR) displayed on the VIN label, which is affixed to the vehicle's left B-pillar, is too low.

The vehicle capacity weight value displayed on the tire label, which is affixed to the vehicle's left B-pillar, is too low.

Following NHTSA regulations, customers will soon be receiving an "interim" letter informing them that their vehicle is affected and a "final" letter will be mailed to them as soon as we are ready to perform the repair.

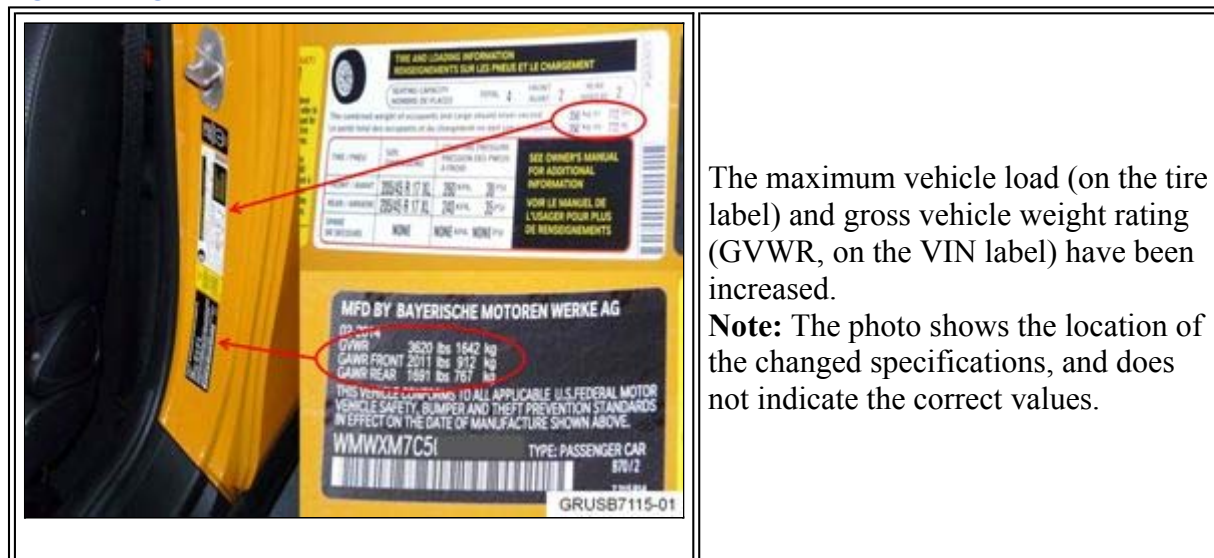
Attached to this bulletin is the customer letter and Q and A for your reference.

NEW AFFECTED VEHICLES

This Recall Campaign involves F56 Cooper 2-door Hardtop vehicles produced from December 1, 2013 to December 12, 2014.

Vehicles which require this Recall Campaign to be completed will show it as "Open" when checked either in the "Service Menu" of DCSnet (Dealer Communication System) or with the Key Reader.

CORRECTION



The maximum vehicle load (on the tire label) and gross vehicle weight rating (GVWR, on the VIN label) have been increased.

Note: The photo shows the location of the changed specifications, and does not indicate the correct values.

PROCEDURE

Instruct your service department to order labels for your inventory vehicles now, as these vehicles will have

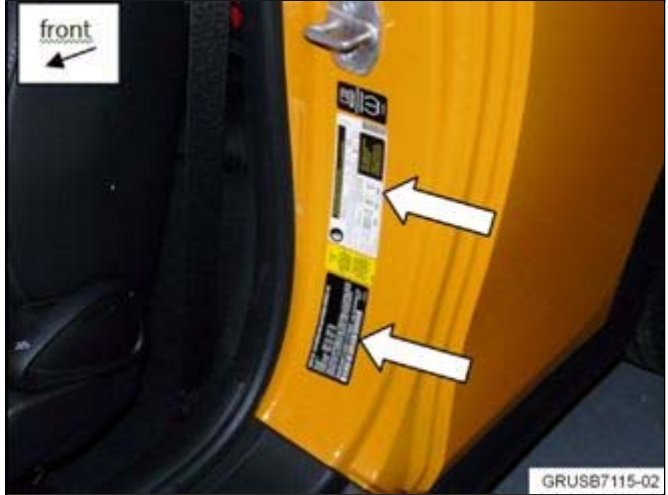
first priority for customer satisfaction if they cannot be delivered.

By placing your orders for the labels now (for your inventory vehicles only), they can be shipped to your dealer ASAP.

Inform the customer during the initial visit that the information for the new labels must be taken directly from his or her vehicle, and that he or she will be notified when the new labels have arrived.

Place the parts order as specified in the parts information below. **Order labels for specific customers' vehicles after you have confirmed that they are coming into your center for this update.**

When the vehicle returns for the correct label installation:

	<p>Compare the new label versus the old label to verify that the VINs match and the GVWR is different (has increased) before the old label is removed! Remove the tire pressure label (upper arrow) and the VIN label (lower arrow) from the driver's B-pillar.</p> <ul style="list-style-type: none"> Carefully use a heat gun to soften the adhesive backing on each label. Remove the label with a plastic wedge. <p>Remove all adhesive residue from the B-pillar with an appropriate cleaner (brake cleaner, rubbing alcohol).</p>
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Apply the new labels at the same position and with the same orientation as the original label.

- Press firmly on the entire surface and all edges for maximum adhesion.

PARTS INFORMATION

Use the attached VIN Plate and Safety Compliance order form to place your order and email it to codedparts@bmwna.com for processing.

Use the attached tire pressure order form to place your order and email it to codedparts@bmwna.com for processing.

The labels can also be found on Centernet.

Part Number	Description	Quantity
71 24 6 790 874	Tire pressure label	1
71 21 7 315 814	Label for manufacturer certification US	1

WARRANTY INFORMATION

The repair described in this bulletin is covered under warranty regardless of time or mileage.

Reimbursement for this Recall Campaign will be via normal claim entry utilizing the following information:

Defect Code:	00 71 16 02 00
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Completion before vehicle delivery to the customer or the vehicle is already in the workshop

Labor Operation:	Labor Allowance:	Description:
00 62 919	3 FRU	Replace VIN and tire pressure labels NEW (Plus work)

NEW Or:

Completion after vehicle delivery to the customer

Labor Operation:	Labor Allowance:	Description:
00 62 228	5 FRU	Replace VIN and tire pressure labels NEW (Main work)

ATTACHMENTS

View PDF attachment [M710115 MINI Tire Pressure Label Request Form.](#)

View PDF attachment [M710115 VIN Plate Label Replacement Order Form.](#)

View PDF attachment [M710115 Q&A.](#)

View PDF attachment [M710115 Interim Customer Letter.](#)

View PDF attachment [M710115 Safety Recall 15V-034 Notice.](#)

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