



Retail Operator / General Manager	Sales – New Car	Sales - Pre-Owned	Business Manager (F&I)	Service	Parts & Accessories	Administration
Date:	October 26, 2015	Source:	MINI Sales		MINI Support:	
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MINI SALES BULLETIN

DELIVERY STOP MEASURE: FLOORPLAN SUBSIDY

SOME AFFECTED MY14-MY16 F55/F56 HARDTOPS

A limited number of cars in your dealership operation are affected by the delivery stop pertaining to the recall for the Passenger-Side Front Airbag (Service Information Bulletin M65 11 15) involving MY14-MY16 F55/F56 Hardtop models.

While we wait for the parts to arrive and repairs to occur, we will reimburse you three months' worth in estimated floor plan costs on the affected MY14, MY15 and MY16 F55/F56 Hardtop VINs that are currently in your dealer inventory, demo inventory, and used car inventory (POIS).

THE DETAILS: FLOOR PLAN SUBSIDY

As long as the affected VINs remain un-retailable on your lots, we will pick up the estimated floor plan cost on them. The credit will be processed as RECALL FLOORPLAN SUBSIDY on your October month-end statement. The details of the subsidy calculation looks as follows:

Affected Models:	Specific VIN list involving MY14, MY15, MY16 F55 Hardtop 4Dr and F56 Hardtop 2Dr models.
Inventory Volumes: (as of 10/14)	Dealer Inventory Demo Inventory (Type 7 & 8) Extended Test Drive (Type K) Service Loaner Inventory (Type F, 6) POIS inventory
Subsidy detail:	\$2 per day per car
Subsidy period:	10/1-12/31/2015
Payment:	Lump-sum on the October month-end dealer statement (look for "Recall Floorplan Subsidy")

If you have any questions or concerns please contact MINI.Sales@miniusa.com or call 201.307.4447.

LET'S MOTOR.