

15V-xxx
Model Year 2014-15 BMW i3
Passenger-side Front Air Bag Module Non-Compliance Recall

Q1. Which models and how many vehicles are affected by this recall?

Affected are approximately 923 Model Year 2014-2015 BMW i3 produced between March 17, 2014 and August 17, 2015. Some of these vehicles are still in BMW center inventory and must be remedied by the center prior to sale.

Q2. Is this recall related to the other “Takata Air Bag Recalls” that I heard about in the news involving BMW, other automobile manufacturers and NHTSA?

No.

Q3. What is the specific issue involving this recall?

This recall involves the passenger-side front air bag module. Due to a supplier error in the manufacturing process, internal components of the air bag inflator were not assembled as specified. Therefore, a sufficient margin of compliance to certain NHTSA safety regulations cannot be ensured.

Q4. What can happen as a result of this issue?

In a low speed crash (out-of-position/low risk deployment) in which the passenger-side front air bag deploys with the first stage only, inappropriate air bag restraint may be provided to the passenger, increasing the risk of injury.

Q5. Why are other models not affected?

Other models have a passenger-side front air bag module that was produced to specification.

Q6. Can I become aware of this issue if it is occurring?

No.

Q7. What corrective measures will be taken?

The passenger-side front air bag module will be replaced.

Q8. How did you become aware of this issue?

We became aware of this issue from the air bag system supplier, Takata.

Q9. Are you aware of any accidents or injuries associated with the recall?

No.

Q10. Can I continue to drive my vehicle?

Yes, but when you receive a letter asking you to have this service performed, please do so as soon as possible.

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If you are not the only driver of this vehicle, please advise all other drivers of this important information.

Q11. How will I be informed of the recall?

You will receive a letter via First Class mail asking you to schedule an appointment with an authorized BMW center.

Q12. How will the recall be performed?

The passenger-side front air bag module will be replaced.

Q13. How long will the repair take?

This repair may take approximately three hours; however, additional time may be required depending upon your BMW center's schedule. The repair will be performed free of charge by your authorized BMW center.

Q14. How many vehicles have experienced this problem?

We are unaware of any vehicles that have experienced this problem.

Q15. When will I receive my owner notification letter?

You should receive your letter in November asking you to have the repair performed.

Q16. Do I have to wait for my recall letter in order to have my recall performed?

Yes. We are in the process of implementing the recall campaign to ensure that the necessary parts are at our authorized BMW centers prior to requesting that you have the repair performed.

Q17. I see the "TREAD Act Customer Reimbursement Plan" attached to my letter. Can you explain what that is about? Am I eligible for reimbursement?

In the unlikely event that you have already had this repair performed at your own expense, you may be eligible for reimbursement of certain expenses that you incurred.