

BMW



IMPORTANT SAFETY RECALL

This notice applies to your vehicle,

October 2015

Recall Campaign No. 15V-520: Front Side Marker Lamps

Dear BMW Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. BMW AG has decided that certain Model Year 2012-2015 BMW 3 Series Sedans and Sport Wagons fail to conform to Federal Motor Vehicle Safety Standard No. 108 (Lamps, reflective devices, and associated equipment). Our records indicate that you are the owner of a potentially affected vehicle.

DESCRIPTION OF PROBLEM

This recall involves the front side marker lamps. Your vehicle may have been updated by a BMW center with a new software version which inadvertently made the front side marker lamps inoperative. As a result, the front side marker lamps do not illuminate when the parking lamps or headlamps are activated; no warning message is shown in the instrument cluster. Therefore, your vehicle does not conform to federal regulations and may be less visible in darkness or other low light conditions, which may increase the risk of a crash. The turn signals of your front side marker lamps are still operational.

PRECAUTIONS FOR YOUR SAFETY

When entering a roadway or an intersection in low light conditions, be attentive to vehicles approaching on your right and left as they may not see you.

If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.

DESCRIPTION OF REPAIR

Your BMW center will reprogram your vehicle with the correct software free of charge. This free repair will take approximately two hours; however, additional time may be required depending upon your authorized BMW center's schedule.

Please contact your authorized BMW center to schedule an appointment to have the programming update performed. You can locate your nearest BMW center at www.bmwusa.com/dealers.

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OTHER INFORMATION

If you are no longer the vehicle owner/lessee, we request that you provide us with the name and address of the new owner/lessee using the enclosed postage-paid card so that we can contact the new owner/lessee regarding this recall. If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee within ten days.

Should you have any questions about this recall, please contact your authorized BMW center. Should you need additional assistance, you may contact BMW Customer Relations and Services via Email at CustomerRelations@bmwusa.com or by calling 1-800-525-7417 from 9 AM to 9 PM Eastern Time, Monday through Friday.

If your BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

BMW recommends that you always wear your safety belt, and that all passengers are properly seated and restrained at all times.

We sincerely apologize for any inconvenience this recall may cause; however, be assured that BMW is concerned about your safety and security.

BMW of North America, LLC