

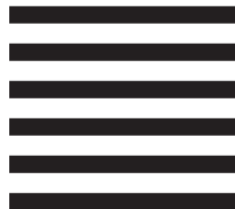


IMPORTANT! SAFETY RECALL NOTICE

Ferrari North America, Inc.
250 Sylvan Avenue
Englewood Cliffs, NJ 07632



NO POSTAGE
NECESSARY
IF MAILED
IN THE
UNITED STATES



BUSINESS REPLY MAIL
FIRST-CLASS MAIL PERMIT NO. 1394 ENGLEWOOD CLIFFS, NJ

POSTAGE WILL BE PAID BY ADDRESSEE
WARRANTY DEPT.
FERRARI NORTH AMERICA INC.
250 SYLVAN AVE.
ENGLEWOOD CLIFFS NJ 07632-9988





IMPORTANT SAFETY RECALL

56 / NHTSA 15V-306

This notice applies to your vehicle (VIN: [redacted])

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Ferrari has decided that certain Model Year 2014 to 2015 Ferrari LaFerrari vehicles fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) No. 138 Tire Pressure Monitoring Systems. We want to assure you that your safety is our priority, and we are committed to correcting this condition in your vehicle.

Your vehicle has an error in the vehicle configuration settings for the Tire Pressure Monitoring System Notification display. In the event of punctured tires the Tire Pressure Monitoring System's additional information screen displays an incorrect warning message. The message displayed states "Low tyre pressure Max speed 50 mph" incorrectly. Instead, the display should state "Low tyre pressure Do not proceed." The incorrect message was intended for use with run-flat tires. If left unrepaired, the driver may be misinformed of their tire condition and could be unsafely driving on punctured tires which could lead to loss of vehicle control and ultimately could result in a crash.

Ferrari will repair your vehicle free of charge. The repair involves updating the TPMS software in your vehicle. Please contact your Ferrari dealer and make an appointment to have this repair performed. The time needed for this repair is estimated to be 1 hour; however, your dealer may need to keep your vehicle for a longer period of time due to scheduling needs at the dealership.

If you have any questions or concerns which your dealer is unable to resolve, please contact Ferrari North America, Inc. at 201-816-2000.

Please help us update our records by filling out the attached prepaid postcard if any of the conditions listed on the card apply to you or your vehicle.

If you have already experienced this condition and have paid to have it repaired, please send your original receipts and/or other adequate proof of payment to the following address for reimbursement: Ferrari North America, Inc., 250 Sylvan Ave., Englewood Cliffs, NJ 07632 Attention: Warranty Department. Once we receive and verify the required documents, reimbursement will be sent to you within 60 days.

If you believe that Ferrari has failed or is unable to repair your vehicle without charge within a reasonable time, you may file a complaint with the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, Washington, D.C. 20590 or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY:1-800-421-9153) or go to http://www.safercar.gov.

We're sorry for any inconvenience, but we are sincerely concerned about your safety. Thank you for your attention to this important matter.

Technical Department
Ferrari North America, Inc.

PLEASE NOTE: Federal law requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee by First Class Mail within ten business days.

Recall 56



VEHICLE SERIAL NO.

Grid for vehicle serial number

This 17 digit number can be found (1) on your vehicle registration (2) on the dash panel at the left side close to lower edge of windshield.

Dear Sirs

- Checkboxes for vehicle destroyed or stolen

Owner's Signature

I have moved. (Indicate new address)

Form fields for name, street, city, state, zip

I no longer have/own this vehicle. Vehicle has been sold/transferred to:

Form fields for name, street, city, state, zip

If vehicle was sold/transferred to a dealer, DO NOT return this postcard

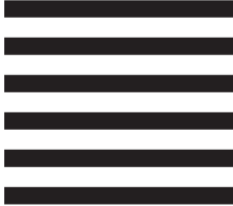


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