## MINI

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## IMPORTANT SAFETY RECALL

This notice applies to your vehicle,

October 2015

Recall Campaign No. 15V-205: Front Passenger Seat Occupant Detection Mat Sensor

Dear MINI Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that a defect, which relates to motor vehicle safety, exists in certain Model Year 2005-2006 MINI Cooper and Cooper S vehicles and certain Model Year 2005-2008 MINI Cooper and Cooper S Convertible vehicles. Our records indicate that you are the owner of an affected vehicle.

## **IMPORTANT NOTICE**

Please note that we had informed you of this matter by letter in June and indicated that we were not ready to perform this recall. We are pleased to inform you that we are now ready, and we encourage you to schedule an appointment with your authorized MINI dealer as soon as possible to have this recall performed.

## Company

MINI USA
A division of
BMW Group Company

#### **Mailing Address**

PO Box 1227 Westwood, NJ 07675-1227

## Telephone

1-866-825-1525

#### Fax

(201) 930-8484

#### E-mail

MINI. Assistance@askminiusa.com

#### Website

www.miniusa.com

## **DESCRIPTION OF PROBLEM**

This recall involves the front passenger seat occupant detection mat sensor. The sensor may not function correctly. If this occurs, then the front passenger air bag may not activate in a crash when the seat is occupied, increasing the risk of injury.

## PRECAUTIONS FOR YOUR SAFETY

- 1. CONTACT YOUR AUTHORIZED MINI DEALER IMMEDIATELY TO SCHEDULE AN APPOINTMENT TO HAVE THE NECESSARY REPAIR PERFORMED AS SOON AS POSSIBLE. You can locate your nearest MINI dealer at www.miniusa.com/dealer.
- 2. If the seat mat is not working properly, the "passenger air bag off" yellow light in the overhead console, and the "air bag warning" red light in the instrument cluster, will illuminate continuously or intermittently. The passenger air bag off light should be illuminated only when the seat is occupied with a child in a child seat.

- If the air bag warning light and the passenger air bag off light are illuminated continuously or intermittently, please be aware that the front passenger air bag may be de-activated. In this case, no one should sit in the front passenger seat until the repair has been completed.
- 4. If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.

## **DESCRIPTION OF REPAIR**

The front passenger seat occupant detection mat will be replaced.

This free repair will require approximately two hours; however, additional time may be required depending upon your authorized MINI dealer's schedule.

#### OTHER INFORMATION

If you are no longer the vehicle owner/lessee, we request that you provide us with the name and address of the new owner/lessee using the enclosed postage-paid card so that we can contact the new owner/lessee regarding this recall. If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee within ten days. If you have already had this repair performed at your own expense, please see the attachment regarding possible eligibility for reimbursement.

Should you have any questions about this recall, please contact your authorized MINI dealer. Should you need additional assistance, you may contact MINI Customer Relations and Services via Email at MINI.Assistance@askminiusa.com, or by calling 1-866-825-1525 from 9 AM to 9 PM Eastern Time, Monday through Friday.

If your MINI dealer is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <a href="http://www.safercar.gov">http://www.safercar.gov</a>.

We sincerely apologize for any inconvenience this recall may cause you; however, be assured that MINI is concerned about your safety and security.

MINI recommends that you always wear your safety belt, and that all passengers be properly seated and restrained at all times.

## MINI, a division of BMW of North America, LLC

# TREAD ACT CUSTOMER REIMBURSEMENT PLAN (MINI, a Division of BMW of North America, LLC)

Please contact your authorized MINI dealer if you have paid for the repair described in this letter, and you would like your payment to be considered for reimbursement. Expenses from repair facilities outside of the MIN dealer network will be considered; however, the repair procedure must meet MINI standards.

Your authorized MINI dealer will request a copy of this owner notification letter, as well as, a copy of your previously paid invoice, and then inspect the vehicle (if it is still in your possession) prior to submitting a claim on your behalf to MINI, a Division of BMW of North America, LLC for reimbursement.

## Please note the following:

- Only a repair that is the subject of this safety recall is reimbursable, not consequential expenses such as towing, rental, accommodations, damage repairs, etc.
- The Manufacturer's Suggested Retail Price (MSRP) for MINI Genuine Parts will be considered as the guideline for reasonable charges.
- Expenses for repairs performed more than 10 days after the date of the last owner notification letter sent by MINI are not eligible for reimbursement.
- Taxes and hazardous waste disposal, where previously paid, are eligible for reimbursement.

We anticipate that your authorized MINI dealer will be able to answer any questions that you may have regarding your qualifications for reimbursement of a previous repair. If you qualify for such a reimbursement, they will also be able to advise you of the manner in which you could receive reimbursement.

We recommend that your authorized MINI dealer be your primary contact on this issue; however, our Customer Relations and Services Department may be contacted at 1-866-275-6464 for any special assistance that you may require.

Alternatively, you may submit your request for reimbursement to the following address:

Customer Relations and Services Department MINI Division BMW of North America, LLC P.O. Box 1227 Westwood, NJ 07675-1227

Please note, if you choose to submit a request for reimbursement to the Customer Relations and Services department, your vehicle will still need to be inspected (if it is still in your possession) at an authorized MINI dealer before a claim can be submitted for consideration. This is to ensure that prior repairs associated with this recall completed at an outside facility meet MINI standards.