



Date: March 18, 2015

Dear Valued Customer: [REDACTED]

## IMPORTANT SAFETY RECALL

### THIS NOTICE APPLIES TO YOUR VEHICLE

VIN: [REDACTED]

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. The NHTSA identification number of this recall is **15V-066**.

### REASON FOR THIS RECALL

Piaggio USA has decided that a defect, which relates to motor vehicle safety, exists in a certain range of vehicles:

2009-2010 BV 250-300 Tourer models  
2008-2010 GTS 250/ 250 Super and GTV 250 models  
2010-2011 GTS 300/ 300 Super and GTV 300 models  
2011 LX & LXV 150 i.e. models  
2011 Vespa S 150 i.e. models  
2009-2010 MP3 250 models

In this range, Piaggio USA has identified a possible manufacturing defect with the fuel pump. On vehicles fitted with an affected fuel pump, there exists the possibility of a **no-start condition** after vehicle shutdown in high ambient air temperature environments. In most cases, when the vehicle is fully warm and operated in high ambient temperatures, the vehicle may fail to re-start after being shut off for a period of approximately 15-20 minutes. If the vehicle is allowed to cool for approximately 1-2 hours, the vehicle may restart and operate normally. In some cases this defect may also cause the **engine to stall** when the vehicle is used in high ambient temperatures, increasing the risk of a crash. In any case, the fuel pump has been found to be defective.

According to vehicle registration records, you are the owner of a vehicle that falls within the affected VIN range.

### WHAT WE WILL DO

To address this situation, Piaggio USA will conduct a recall of the aforementioned vehicles within the affected VIN range. Piaggio USA, through the qualified dealer network, will replace



the fuel pump with an improved version. This repair campaign will eliminate any potential safety risk. The work required by this recall may be completed by your qualified Piaggio/Vespa dealer at no charge to you for the required parts and labor. The work time for the repair ranges from 40-190 minutes based on the model. Your authorized dealer will be able to provide an accurate labor time estimate for your respective model.

## WHAT YOU SHOULD DO

With the receipt of this letter, please contact your authorized Piaggio/Vespa dealership **as soon as possible** to schedule an appointment to have the recall completed. Instructions for this recall have been sent to your dealer and the parts are available. Your dealer is best equipped to obtain parts and provide service to ensure that your vehicle is corrected as promptly as possible. Please ensure that these instructions are followed by anyone that uses your vehicle.

If you take your vehicle to your dealer on the agreed service date and they do not remedy this condition on that date or within three (3) days, we recommend you contact our Customer Care helpline at: 212-380-4433.

After contacting your dealer and the above number, if you are still not able to have the safety defect remedied without charge and within a reasonable time, you may wish to write to: The Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave SE, Washington, DC 20590, or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

Our Customer Care helpline (212-380-4433) is available to provide you with further information and any support you may need. Should the vehicle not be in your possession or available to you, please provide the name and address of the purchaser by contacting our Customer Care department or by filling out the form on the following page. This form can be faxed to 212-380-4459.

If you previously had the work required of this recall completed at your own expense, please refer to the attached letter (Tread Act Customer Reimbursement Plan) describing the criteria and procedure to request reimbursement.

Federal law requires any lessor who receives a notification of a determination of a safety-related defect or noncompliance pertaining to any leased motor vehicle shall send the notice to the lessee within 10 days.



We are sorry to cause this inconvenience; however, we have taken this action in the interest of your safety and continued satisfaction with our products. Thank you for your prompt attention to this important matter.

Very truly yours,

Piaggio USA  
Piaggio Group Americas

### New owner details

VIN # (Full 17 digits): \_\_\_\_\_

**New Owner Details (if not in your possession)**

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Date of transfer: \_\_\_\_\_

Vehicle not available for the following reasons: Scrapped: \_\_\_\_\_ Stolen: \_\_\_\_\_

Vehicle not available for other reasons: (Please specify)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## TREAD ACT CUSTOMER REIMBURSEMENT PLAN

Customer Reimbursement for Safety Related Recall Repairs  
Effective with Safety related recalls initiated as of January 15, 2003

Piaggio USA is initiating a safety related recall for a select range of:

2009-2010 BV 250-300 Tourer models  
2008-2010 GTS 250/ 250 Super and GTV 250 models  
2010-2011 GTS 300/ 300 Super and GTV 300 models  
2011 LX & LXV 150 i.e. models  
2011 Vespa S 150 i.e. models  
2009-2010 MP3 250 models

If you have previously paid to have the repair or update as described in the recall documentation completed, you are entitled to be reimbursed for that expense.

You are encouraged to request reimbursement from your respective Piaggio/Vespa dealer. Alternatively, you may submit the request for reimbursement to the following address:

Customer Care  
Piaggio USA  
257 Park Avenue South, 4<sup>th</sup> Floor  
New York, NY 10010

In every case:

- Repair expenses pertaining to the subject of the safety recall are reimbursable, not consequential expenses such as towing, rental, accommodations, damage repairs, etc.
- Expenses from repair facilities outside of the Piaggio USA authorized dealer network will be considered; however, the repair procedure must meet Piaggio USA's standards.
- When reimbursing for parts, the Manufacturers Suggested Retail Price (MSRP) will be considered as the guideline for reasonable charges.
- Expenses for repairs performed more than 10 days after the date of the last customer notification letter sent by Piaggio USA are not eligible for reimbursement.
- Taxes and hazardous waste disposal, where previously paid, are eligible for reimbursement.

The authorized Piaggio/Vespa dealer will request a copy of the customer notification letter, as well as a copy of the owner's previously paid invoice, and then inspect the vehicle (if still in the possession of the invoice holder) to determine the scope and quality of the previous repair. Claims will be processed within 60 days of receipt.