

MINI



IMPORTANT SAFETY RECALL

This notice applies to your vehicle,

October 2015

Recall Campaign No. 15V-034: Tire Information Label

Dear MINI Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

BMW AG has decided that certain Model Year 2014 and 2015 MINI Cooper Hardtop 2 Door vehicles fail to conform to Federal Motor Vehicle Safety Standard No. 110 (Tire Selection and Rims). Our records indicate that you are the owner of an affected vehicle.

IMPORTANT NOTICE

Please note that we had informed you of this matter by letter in March and indicated that we were not ready to perform this recall. We are pleased to inform you that we are now ready, and we encourage you to schedule an appointment with your authorized MINI dealer as soon as possible to have this recall performed.

DESCRIPTION OF PROBLEM

This recall involves the tire information label. The tire information label contains an incorrect value for the vehicle's maximum capacity weight. In addition, the Certification label (or VIN label), contains an incorrect value for the vehicle's Gross Vehicle Weight Rating (GVWR) as these two values are related. Therefore, the labels do not conform to Federal regulations.

PRECAUTIONS FOR YOUR SAFETY

- 1. CONTACT YOUR AUTHORIZED MINI DEALER IMMEDIATELY TO SCHEDULE AN APPOINTMENT TO HAVE THE NECESSARY REPAIR PERFORMED AS SOON AS POSSIBLE. You can find your nearest MINI dealer at www.miniusa.com/dealer.**
- 2. If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.**



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DESCRIPTION OF REPAIR

Your vehicle will be updated with a new tire information label containing the vehicle's correct maximum capacity weight, and a new VIN label containing the vehicle's correct Gross Vehicle Weight Rating (GVWR). This free repair will require approximately four hours; however additional time may be required depending upon your authorized MINI dealer's schedule. You may request alternative transportation from your MINI dealer.

OTHER INFORMATION

If you are no longer the vehicle owner/lessee, we request that you provide us with the name and address of the new owner/lessee using the enclosed postage-paid card so that we can contact the new owner/lessee regarding this recall. If you are a lessor of this vehicle, Federal Regulations require you to forward this notice to your lessee within ten days.

Should you have any questions about this recall, please contact your authorized MINI dealer. Should you need additional assistance, you may contact MINI Customer Relations and Services via Email at MINI.Assistance@askminiusa.com, or by calling 1-866-825-1525 from 9 AM to 9 PM Eastern Time, Monday through Friday.

If your MINI dealer is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

We sincerely apologize for any inconvenience this recall may cause you; however, be assured that MINI is concerned about your safety and security.

MINI recommends that you always wear your safety belt, and that all passengers be properly seated and restrained at all times.

MINI, a Division of BMW of North America, LLC