

Audi of America, Inc.



Date: December 17, 2015
To: Audi Dealer Principal, Service Manager, Warranty Administrator, Sales Manager & Parts Manager
From: Audi Customer Protection
Subject: Upcoming Safety Recall 74C9 & Mandatory Stop Sale – Side Airbag Cover(s)
2015 MY Audi A3 Cabriolet

Audi has notified the NHTSA about the safety recall described below. As a result, you may see some media activity on this topic, and customers may reach out to you regarding this topic.

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TOPIC	Side Airbag Cover(s)
PROBLEM DESCRIPTION	Certain vehicles may have been manufactured with an incorrect or out of specification stitching in the driver and/or front passenger seat cover. In the event of a crash, this could prevent the side impact airbag from deploying correctly which could increase the risk of injury.
CORRECTIVE ACTION	Replace the driver and/or passenger seat back covers as necessary.
REPAIR STATUS	REPAIR NOT YET AVAILABLE

IMPORTANT REMINDER ON VEHICLES AFFECTED BY SAFETY & COMPLIANCE RECALLS

New Vehicles in Dealer Inventory: It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied. By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.

Pre-Owned Vehicles in Dealer Inventory: Dealers should not deliver any pre-owned vehicles in their inventory which are involved in a safety or compliance recall until the defect has been remedied.

If you have any questions or require additional assistance, please contact Warranty. As always, any press inquiries should be directed to Audi Public Relations.

Audi Customer Protection



Audi

CAMPAIGN DATA SHEET

CAMPAIGN TYPE	SAFETY RECALL		
SAGA CODE	74C9		
MARKET(S)	United States and Canada		
AFFECTED VEHICLES	2015 MY Audi A3 Cabriolet		
TOPIC	Side Airbag Cover(s)		
PROBLEM DESCRIPTION	Certain vehicles may have been manufactured with an incorrect or out of specification stitching in the driver and/or front passenger seat cover. In the event of a crash, this could prevent the side impact airbag from deploying correctly which could increase the risk of injury.		
CORRECTIVE ACTION	Replace the driver and/or passenger seat back covers as necessary.		
CUSTOMER NOTIFICATION DATE	Anticipated February 2016		
ELSA VISIBILITY DATE	On or about December 18, 2015 – REPAIR NOT YET AVAILABLE		
OMD Web VISIBILITY DATE	On or about December 18, 2015		
VEHICLE COUNT	TOTAL AFFECTED	USA: 905	CANADA: 235
	DEALER INVENTORY	USA: 79	CANADA: 0
	CPO INVENTORY	USA: 7	CANADA: 4
EXPIRATION DATE	NONE		
ADDITIONAL INFORMATION	<p>IMPORTANT REMINDER ON VEHICLES AFFECTED BY SAFETY & COMPLIANCE RECALLS</p> <p><u>New Vehicles in Dealer Inventory:</u> It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied. By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.</p> <p><u>Pre-Owned Vehicles in Dealer Inventory:</u> Dealers should not deliver any pre-owned vehicles in their inventory which are involved in a safety or compliance recall until the defect has been remedied.</p> <p>Dealers must ensure that every affected inventory vehicle has this campaign completed <u>before delivery to consumers.</u></p>		

IMPORTANT! To ensure that ALL of your personnel are aware of this action before receiving questions from any customer, please share this information with ALL personnel who have campaign-related responsibilities, including service writers, technicians, parts employees, warranty administrators, etc. See the campaign circular on Elsa for the most current repair information. Refer to the campaign circular for complete repair and claiming instructions.