

GM CUSTOMER CARE AND AFTERSALES
DCS3796
URGENT - DISTRIBUTE IMMEDIATELY

Date: October 7, 2015

Subject: 15573 - Safety Recall
Ignition Lock Cylinder Binding

Models: 2014 Chevrolet Silverado LD
2015 Chevrolet Silverado HD
2015 Chevrolet Suburban, Tahoe
2014 GMC Sierra LD
2015 GMC Sierra HD

To: All Chevrolet and GMC Dealers

Attention: General Manager, Service Advisor, Service Manager, Parts and Service Director, Parts Manager, New or Used Vehicle Sales Manager, and Warranty Administrator.

General Motors is releasing Safety Recall 15573 today. The total number of U.S. vehicles involved is approximately 3295. Please see the attached bulletin for details.

Customer Letter Mailing

The customer letter mailing will begin in the near future.

Global Connect (GWM)

The "Investigate Vehicle History" (IVH) screen will be updated October 12, 2015. A list of involved vehicles in dealer inventory is attached to this message.

Campaign Initiation Detail Report (CIDR)

The CIDR will be available October 15, 2015.

GM CUSTOMER CARE AND AFTERSALES