

**From:** [Broadcast Messaging System](#)  
**To:** [DL-BMS Message Monitors](#)  
**Subject:** MINI SAFETY RECALL-Passenger-Side Front Airbag  
**Date:** Friday, October 02, 2015 5:03:54 PM

Publish Date: October 02, 2015  
From: Mini Sales Operation  
Expiration Date: October 16, 2015

DCSnet Message  
**Important**



**Subject: MINI SAFETY RECALL-Passenger-Side Front Airbag**

To: All Center Operators, Sales Managers, Service Manager, Parts Manager and Warranty Processor

**RE: Recall Campaign 15V-xxx: Passenger-Side Front Airbag M65 11 15**

BMW AG is conducting a Voluntary Non-Compliance Recall **including Delivery Stop** (effective October 2, 2015) involving the passenger-side front airbag in certain:

- Model Year 2014-2016 MINI Cooper and Cooper S Hardtop 2 Door (F56)
- Model Year 2015-2016 MINI Cooper and Cooper S Hardtop 4 Door (F55)
- Model Year 2015-2016 MINI John Cooper Works

Due to a supplier error in the manufacturing process, internal components of the airbag inflator were not assembled as specified.

Owners will be notified by First Class mail about the Recall and will be instructed to bring their vehicles in for a free repair when repair is available.

**Please be reminded that it is a violation of Federal law for you to sell, lease or deliver any vehicle covered by this notification until the recall repair has been performed. This means that centers may not legally deliver new motor vehicles to a consumer until it is fixed or use/sell replacement equipment/parts subject to a Recall. Note also that substantial civil penalties apply to violations of this law.**

**Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.**

**Please follow any special instructions that we provide to you for the return or disposition of recall parts.**

We appreciate all your assistance with this Recall.

Attachments:



Recipients: MINI Passenger Cars, CC-MiniManagers  
MINI Passenger Cars, All Offerings, All Regions, All Areas, Service, All  
MINI Passenger Cars, All Offerings, All Regions, All Areas, Sales, All  
MINI Passenger Cars, All Offerings, All Regions, All Areas, Parts, All