



September 28, 2015

Attention: Mazda Dealer Principals, General Managers, Sales and Service Managers

Subject: Stop Sale and Stop Delivery for Mazda3 Fuel Tank Recall

Mazda Motor Corporation has decided to conduct Safety and Emission Recall Campaign for certain 2015-2016 Mazda3 vehicles which could have a safety-related problem. A defect in the fuel shut-off valve may allow fuel to flow into the charcoal canister. With this condition, the malfunction indicator light may illuminate, and if the fuel exceeds the canister capacity, fuel leakage could occur, increasing the risk of a fire and/or engine stalling. Mazda is in the process of initiating an official recall notification.

Action Required:

Beginning today, certain 2015-2016 Mazda3 vehicles in the VIN and build date ranges below in your inventory must not be delivered to customers until the recall repair is completed.

Please ensure that your RDR information is up to date, so the affected owners can be notified by mail.

SUBJECT VEHICLES

Model	VIN Range	Build Date Range
2015-2016 Mazda3	3MZ BM**** FM 224274 – 237205 3MZ BM**** GM 228021 – 251896	May 21, 2015 through August 24, 2015

Detailed repair instructions and special tools required for this repair will be provided to dealers in mid-October.

A list of the affected VINs assigned to dealers and FAQs for this action are available on MS3. The VINs are listed by assigned dealer as of September 24. As you receive new vehicles, be sure to check whether they are within the above ranges. **After the official recall is filed with NHTSA, recall 8615J will show on eMDCS, the week of October 5th.**

Mazda will notify the affected vehicle owners by mail soon, advising them not to drive their vehicle until it is inspected and/or repaired. When an affected vehicle arrives at your dealership for service:

- Inform the customer about this concern. We must request dealers to store the vehicle on your car lot or offsite storage facility. You will receive separate instructions for applying for reimbursement for this service.
- Immediately contact your rental car agency and arrange to have a Mazda vehicle for replacement transportation for the customer.
- Rental/loaner vehicles should be provided at no cost to the customer. The customer IS NOT responsible for arranging their own rental.
- MNAO has approved \$30-\$35 per day per rental under this program until the recall inspection/repair is completed. You will receive separate instructions for applying for reimbursement.
- For customers under the approved age for driving a rental car (generally 25 years of age),

please provide the customer with a Mazda loaner or demo car of equal utility.

- The duration of the rental coverage is limited to the time it takes to receive special tools and parts to perform the inspection/repair.
- If a customer is concerned about driving their vehicle to the dealer, please arrange to have the vehicle towed to your dealership under the Roadside Assistance program (800-866-1998).

If you are contacted by an affected owner, instruct them to bring the car to the dealership as soon as possible for a rental/loaner vehicle.

We apologize for the inconvenience this campaign may cause your dealership and your customers. Your understanding and support in carrying out this campaign are greatly appreciated.

Sincerely,

Yoji Maekawa
Vice President, Customer Service Operations
Mazda North American Operations

Ron Stettner
Vice President, U.S. Sales Operations
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