



ABOVE & BEYOND

NOTIFICATION OF NON-COMPLIANCE RECALL P071 (NHTSA# 15V-571): INCORRECT PASSENGER AIRBAG DEACTIVATION LAMP HANDBOOK DESCRIPTION

SERVICE BULLETIN

15-SEP-15 | NO.: SRE15-15 | SECTION: RECALL | MARKET: USA

Jaguar Land Rover North America, LLC has informed the National Highway Traffic Safety Administration (NHTSA) of its intent to perform a voluntary Non-Compliance Recall involving certain 2014 model year Land Rover Range Rover Sport vehicles imported into the United States market. Information relating to the proposed Recall will be posted on the NHTSA website.

United States Federal regulations require that retailers must be advised of this Recall notification within three working days after government notification.

United States Federal law requires retailers to complete any outstanding safety Recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a retailer could result in a civil penalty of up to \$7,000.00 per vehicle.

This Recall Service Bulletin serves as notification to all Land Rover retailers in the United States that any affected new vehicles may not be sold and delivered for customer use until the Recall repair is completed.

AFFECTED VEHICLES

A total of 5,914 vehicles are affected. The VIN range of affected vehicles is SALWR2WFXEA339933-SALWR2TF0EA368586 (select vehicles within the VIN range).

DESCRIPTION OF DEFECT

A non-compliance concern has been identified on certain 2014 model year Land Rover Range Rover Sport (LW; L494)) vehicles where the owner's handbook information, which details the functionality of the Airbag Status Indicator Lamp, has been incorrectly described. Actual operation of Occupant Sensor System (OSS) is not affected; however the description of operation in the owner's handbook does not correspond with the actual Airbag Status Indicator Lamp operation.

Vehicles with the handbook in this condition will not comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) 208-Occupant Crash Protection.

EFFECT ON VEHICLE OPERATION

An occupant that does not correctly understand airbag functionality may be at increased risk of injury in a crash.

SERVICE PROGRAM / REWORK ACTION

Owners will receive a handbook supplement. The handbook supplement will correspond with the correct Occupant Sensor System operation.

There will be no charge to owners for this action.

OWNER NOTIFICATION

Mailing of owner notification letters will occur on or before 31 October 2015.

ACTION TO BE TAKEN

Check DDW to ensure that a vehicle is affected by this program (P071) prior to undertaking any rework action.

Retailers are required to **HOLD** only affected new vehicles that are within your control and refrain from releasing the vehicles for **new vehicle sale** pending completion of the rework action. See list of 3 **unsold** (as of 15 September 2015) affected new vehicles below.

Sold vehicles will be subject to the standard Recall notification and Recall bulletin process detailing the action required for vehicles in the hands of owners.

Retailers are advised that the use of affected vehicles as Sales Demonstrator or Service Loaner vehicles may be considered a violation of Federal legislation. Jaguar Land Rover North America, LLC recommends against using affected vehicles for demonstrator or loaner purposes. Please consult your own legal counsel if you have questions in this regard.

Thank you for your cooperation in this matter. Jaguar Land Rover North America apologizes for any inconvenience this may cause.

NON-COMPLIANCE RECALL P071:
AFFECTED VIN LIST (UNSOLD ONLY AS OF 15-SEP-15)

Retailer Code and Name	VIN	Chassis #	Model Line	Model Year
0239 Land Rover Asheville	SALWR2TF1EA350517	EA350517	Range Rover Sport	2014
0299 Land Rover North Scottsdale	SALWR2TF0EA364263	EA364263	Range Rover Sport	2014
0396 Land Rover Manhattan	SALWR2TFXEA351357	EA351357	Range Rover Sport	2014