

GM CUSTOMER CARE AND AFTERSALES
DCS3765
URGENT - DISTRIBUTE IMMEDIATELY

Date: September 3, 2015

Subject: 15299 - Safety Recall – Release from Stop Delivery Upon Completion of Recall
Driver Side Rear Pillar Interior Fires

Models: 2013-2016 Cadillac ATS Sedan

To: All Cadillac Dealers

Attention: Dealer, Dealer Principal, General Manager, General Sales
Manager, New Vehicle Sales Manager, Used Vehicle Sales Manager,
Parts Manager, Service Manager, Parts and Service Director,
and Warranty Administrator

General Motors is releasing Safety Recall 15299 today. The total number of involved 2013–2015 model year Cadillac ATS sedan vehicles in the U. S. is approximately 93,000. The total number of involved 2016 model year Cadillac ATS vehicles in the U.S. has not yet been determined. Therefore, until further notice, all 2016 model year Cadillac ATS vehicles must be considered as involved. Please see the attached bulletin for details.

Vehicles involved in this recall were placed on stop delivery September 2, 2015. Once the service procedure contained in the bulletin has been performed on the vehicle, the vehicle is released from stop delivery and the vehicle can be delivered to the customer.

All involved vehicles that are in dealer new or used vehicle inventory must be held and not delivered to customers, dealer traded, released to auction, or used for demonstration purposes until the repair contained in this bulletin has been performed on the vehicle.

Customer Letter Mailing

The customer letter mailing will begin in the near future and will continue until all involved 2013-2016 Cadillac ATS vehicle owners have been notified.

Global Warranty Management (GWM)

The Investigate Vehicle History (IVH) screen in GWM will be updated on September 4, 2015 for all involved 2013-2015 model year Cadillac ATS vehicles. All involved 2016 model year Cadillac ATS vehicles built through August 27, 2015 will also be updated at

that time. As additional 2016 model year Cadillac ATS vehicles are built, they will be added to the involved vehicle population and updated in IVH accordingly.

A list of all involved 2013-2015 model year Cadillac ATS vehicles currently in dealer inventory is attached to this message. This list also contains all involved 2016 model year Cadillac ATS vehicles built through August 27, 2015 currently in dealer inventory.

Campaign Initiation Detail Report (CIDR)

The CIDR will be available in the near future.

END OF MESSAGE

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