



July 30, 2015

IMPORTANT SAFETY RECALL

This notice applies to your vehicle with VIN [insert number].

This **Notice** is sent to you in accordance with the requirements of the United States National Traffic and Motor Vehicle Safety Act.

[Name of Customer or Dealer]

[Customer's or Dealer's Address]

[Customer's or Dealer's City, State & Zip Code]

Subject: NHTSA Safety Recall Number [insert number]
Defect: ASA Electronics VCMS1401 Rear Observation Cameras
Affected Units: Ameritrans Models 2015 Ford E350 - 225

Ameritrans decided that a defect which relates to motor vehicle safety exists in certain Ameritrans buses assembled after March 1, 2015 that has ASA Electronics VCMS1401 Rear Observation Cameras installed.

Under certain conditions the affected cameras may display a reverse image from what is intended to be displayed to the vehicle's driver. NOTE: No warnings precede the display of the reverse image. Do not rely on the image being displayed until the camera has been replaced. An object or person displayed on the left side of the screen could actually be on the right or vice versa. This increases a risk of an accident. Please refer to the attached information from ASA Electronics for more details.

What You Should Do

Contact ASA Electronics immediately at 2602 Marina Drive, Elkhart, IN 46514 or by phone at (574) 264-3135. Point of contact is Dan Stoltzfus or Julia Willis.

What ASA Electronics Will Do

ASA Electronics will provide a replacement camera at no cost. Estimated time to replace camera is about 1 hour.

Notifications

We have notified the National Highway Traffic Safety Administration of this recall and the procedures involved. Should ASA Electronics fail or be unable to correct the defect, you may write to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE., Washington, DC 20590; or call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

Federal regulations require that any vehicle lessor receiving this recall notice must forward a copy of this notice to lessee within 10 days.

We are sorry to cause this inconvenience; however, we have taken this action in the interest of your safety and continued satisfaction with our buses.

Sincerely,

AMERITRANS BUS, INC.

49 CFR Part 573 – DEFECT INFORMATION REPORT
15E050 – CERTAIN 2014 VCMS140I REAR OBSERVATION CAMERAS
SENSOR FAIL – REVERSE IMAGE DISPLAYED ON OBSERVATION MONITOR

Pursuant to Part 573 of the Title 49 of the Code of Federal Regulations, Defect and Non-compliance Reports, ASA Electronics, LLC (“ASA”) submits the following information concerning a safety recall action that it is voluntarily initiating.

573.6 (c) (2) – Potentially Affected Cameras

Cameras potentially affected are certain 2014 VCMS140I Rear Observation Cameras produced by ASA from July, 2014 to October, 2014.

These cameras are not produced in VIN order. Information as to the applicability of this action to specific cameras can best be obtained by calling ASA’s toll-free line (1-877-384-4400).

The information for the supplier of the VCMS140I Rear Observation Camera, that is the subject of this defect report, is provided below.

Corporate Name of Supplier:	ASA Electronics, LLC
Supplier Address:	2602 Marina Dr. Elkhart, IN 46514
Supplier Phone Number:	(574) 264-3135
Point of Contact at Supplier:	Dan Stoltzfus, Julia Willis
Country of Origin for the component:	Taiwan

573.6 (c) (3) – Estimated Population of Cameras Potentially Affected

Approximately 2,200 cameras in the United States and federalized territories are potentially affected.

573.6 (c) (4) – Estimated Percentage of Affected Cameras with the Defect Condition

20%

573.6 (c) (5) – Description of the Defect

The potting material may damage the circuit board for the camera. In some instances, the damage to the circuit board may cause the camera to display a reverse image from what is intended to be displayed to the driver of the vehicle.

The affected potting material can damage a 0 Ohm resistor in the circuit board. When the resistor is damaged, the camera will display a reverse image from what is intended to be displayed. Note – no warnings precede the display of the reverse image.

No related incidents, accidents, injuries or fatalities have been reported to ASA. The first incident of a reverse image being displayed was reported on January 29th, 2015. A preliminary repair procedure for the reverse image was provided to the relevant vehicle manufacturer on February 6th, 2015 and a final repair procedure was provided on February 26th, 2015. A 100% stock inspection and root cause analysis were conducted from March to May of 2015. The root cause analysis was validated through lab testing. It was confirmed that the image could reverse intermittently and without prior notice.

573.6 (c) (8) – Service Program

ASA will work with vehicle manufacturers, distributors, and fleet owners to implement a camera replacement program. ASA will work with vehicle manufacturers and NHTSA to provide timely owner and purchaser notifications. The remedy component will be distinguishable by the alpha numeric serial number on its label.

573.6 (c) (11) – Recall Number

NHTSA has assigned recall number 15E050 to this action.