

Publish Date: July 14, 2015
From: Mini Sales Operation
Expiration Date: July 28, 2015

DCSnet
Message
Important

Subject: **Delivery Stop: Regulatory Compliance Issue**

Hello,

Please see the attached MINI Sales Bulletin: Delivery Stop Measures

MINI USA has issued a delivery stop on certain Model Year 2014-2015 MINI Cooper and Cooper S Hardtop 2 Door, and 2015 MINI JCW Hardtop 2 Door vehicles, produced from December 2013 through March 2015. United States Federal Law requires retailers to complete any outstanding safety delivery stop repair prior to delivery, including service loaners and demonstrators. To ensure compliance please ensure that a key-read is performed on any vehicle that could be affected to ensure the needed delivery stop repair is completed prior to delivery. Violation of this requirement by a retailer could result in a civil penalty of up to \$7,000 per vehicle. For this Delivery Stop, we have shared the specific VINs with your MINI AM and AAM and parts are being shipped to your Service department which should arrive in the next few days, so your month-end close should not be affected, as all repairs can be completed by then.

Please see the attached bulletins and subsequent updates for details of what exact repair needs to be completed prior to retailing the vehicle.

We thank you for your support and apologize for the inconvenience associated with this important and necessary delivery stop.

MINI Sales

Attachments: [QA_8151a708_8151b949\].pdf](#)
[M510415_8151a707_8151b948\].pdf](#)
[M510315_8151a706_8151b947\].pdf](#)
[15V-
xxx_Dealer_Recall_Notification_13_Jul_2015_8151a703_8151b946\].pdf](#)

Recipients: MINI Passenger Cars, New Vehicle Sales, All Regions, All Areas, Sales, New Vehicle Sales Manager
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