

Publish Date: July 13, 2015  
From: Technical Service  
Expiration Date: July 27, 2015

Subject: **Delivery Stop: Regulatory Compliance Issue**

**General Managers, Sales Managers, Service Managers, Shop Foremen,  
Service Technicians, Service and Parts Managers**

**Message Text:**

BMW has decided to conduct a voluntary non-compliance recall to improve the side impact protection per FMVSS 214 on certain Model Year 2014-2015 MINI Cooper and Cooper S Hardtop 2 Door, and 2015 MINI JCW Hardtop 2 Door vehicles, produced from December 2013 through March 2015. Due to vehicle build variation, some vehicles may marginally exceed a NHTSA side impact performance requirement. As a result, rear seat passengers could be at a slightly higher risk of injury in a severe side impact. Affected vehicles will have additional energy absorbing material added between the vehicle's rear interior side panel and body.

Further information will be provided as soon as it becomes available.

Your inventory vehicles affected by the delivery stop portion of this recall can be identified with a "Vehicle Comment" in the DCS Warranty Vehicle Inquiry or ISPA Light by one of the following descriptions:

- Defect Code 00 51 70 03 00, Delivery Stop, Side Impact Performance SI M51 03 15
- Defect Code 00 51 61 03 00, Delivery Stop, Side Impact Performance SI M51 04 15

Sincerely,

Paul Labrie

Technical Service

Attachments: [QA\[8151a708\].pdf](#)  
[M510415\[8151a707\].pdf](#)  
[M510315\[8151a706\].pdf](#)  
[15V-  
xxx Dealer Recall Notification 13 Jul 2015\[8151a703\].pdf](#)

Recipients:

MINI Passenger Cars, All Offerings, All Regions, All Areas, All Departments, All Personnel