



August 7, 2015

Attention: All Dealer Principals

Kia Motors America, Inc. will be conducting a Voluntary Safety Recall Campaign to replace the front passenger seatbelt buckle cover with an improved one on certain model year 2016 Kia Sorento vehicles manufactured October 23, 2014, through December 10, 2014. If the front passenger seatbelt latch tongue is forcibly inserted into the seatbelt buckle at an extreme angle, the seatbelt will not fasten due to interference between the latch tongue and an internal component within the seatbelt buckle housing. This condition does not affect the driver or rear passenger seatbelt buckle assemblies.

The Technical Service Bulletin that provides vehicle repair procedures, affected VIN production range, and warranty claim information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com on **August 7, 2015**.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of retained 2016 MY Sorento vehicles.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

What Should You Do

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their 2016 MY Kia Sorento vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

A handwritten signature in black ink, appearing to be a stylized name.

[Type text]

Neem Van der Reest
Quality Analysis Manager

Enclosures