



August 7, 2015

Attention: All Kia Parts & Service Managers

Kia Motors America, Inc. pursuant to the National Traffic and Motor Vehicle Safety Act is conducting a Voluntary Safety Recall Campaign to replace the front passenger seatbelt buckle cover with an improved one on certain 2016 MY Kia Sorento vehicles, produced October 23, 2014 through December 10, 2014. If the front passenger seatbelt latch tongue is forcibly inserted into the seatbelt buckle at an extreme angle, the seatbelt will not fasten due to interference between the latch tongue and an internal component within the seatbelt buckle housing. There is an increased risk of injury in the event of a crash if an occupant rides in the front passenger seat without a fastened seatbelt. The inability to fasten the seatbelt is readily apparent to the front passenger and does not result in a partial latching of the seatbelt. This condition does not affect the driver or rear passenger seatbelt buckle assemblies.

The Technical Service Bulletin (TSB) that provides Vehicle Repair Procedures, Affected VIN Production Range, and Warranty Claim Information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com on **August 7, 2015**.

Enclosed you will find a copy of the owner notification letter and a Q&A Guide for recall questions, both of which describe the issue. A list of retailed Kia Sorento owners affected by this recall can be accessed on WEBDCS. Log onto the site, select the Consumer Affairs Tab, click on Not Completed Recall VINS in the left side menu, and select **SC123** to generate the list.

We will mail notices to the affected 2016 MY Sorento vehicle owners on **August 18, 2015**. Please start performing the repairs immediately on any affected vehicles currently in your inventory.

Also, please make certain the appropriate personnel in your dealership are familiar with the details of this campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their 2016 MY Sorento vehicles. This Voluntary Safety Recall represents an opportunity for your service department to deliver an exceptional service experience (e.g. flexible service appointment process, car wash and vacuum and timely service).

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall is appreciated. If you have any questions, please contact your Kia District Parts and Service Manager.

Sincerely,

Neem Van der Reest
Quality Analysis Manager
Enclosures