



Your car requires immediate repair. You and your loved ones are at risk of death and injury if you ignore this notice.

Why should you care?

- 1.** Your car has a defective airbag inflator made by Takata Corporation. Ruptures of Takata airbag inflators have caused death and injury in Honda and Acura vehicles.
 - 2.** Laboratory tests of recalled inflators in your vehicle type show a rupture rate as high as 50%.
- Recalled airbag inflators will be replaced with new inflators from an alternative supplier.
 - Recall repairs are FREE at an authorized dealer.
 - Alternate transportation is available to registered owners until your vehicle is repaired.* Your Honda dealer can arrange for the vehicle to be towed to and from your desired location at no cost to you.

**Call 1-844-758-9245 to schedule your FREE repair.
It's quick and easy.**

Dear **John Smith,**

We are writing to you today regarding an urgent safety matter.

Immediate action is required to ensure the safety of you and your passengers. The Takata airbag inflator in your vehicle is defective and has been recalled. The Takata airbag inflator could rupture when an airbag deploys during a crash, shooting metal fragments at high speed into the passenger cabin. This could happen even in a very low speed impact.

You MUST act immediately to replace your recalled Takata airbag inflator!

We know you're busy. But we value your life and the lives of your passengers. Therefore, we urge you to take action immediately.

You cannot afford to postpone this repair. Yes, having your car repaired is inconvenient, but being injured or killed would be far worse.

For over fifty years, American Honda has worked hard to earn your trust. We have built a reputation of the highest quality and we value your loyalty. We are interested in addressing your individual needs and concerns in relation to this recall, but first and foremost, we want to replace your defective Takata airbag inflator as soon as possible.

Call 1-844-758-9245 today to schedule your FREE appointment

It's one quick call to set up an appointment with your local dealer to make this free repair. The repair can be completed in as little as one hour, depending on your dealer's schedule.

TURN OVER PLEASE

You also can call your local dealer directly to schedule your appointment. It's that easy.

All of us here at American Honda want to make sure that you get this Safety Recall completed quickly, so that you can get back on the road safely.

We sincerely apologize to you and everyone impacted by this issue. Your safety, and the safety of your passengers, is our top priority.

Thank you for your continued loyalty.

Sincerely,



Bruce Smith
Senior Vice President
American Honda Motor Company Inc.

P.S. When you call **1-844-758-9245** please reference your personal recall information below when scheduling your appointment.

Your Vehicle: 2001 HONDA ACCORD

Your VIN: XXXXXXXXXX

Recall Campaign: CID

For more information about this recall visit www.hondaairbaginfo.com

*Alternate transportation restrictions apply. Please review the Dealer Repair & Rental Policy, and Support details at <http://hondaairbaginfo.com/takata-airbag-inflator-recall-fact-sheet/>



URGENT SAFETY RECALL NOTICE

YOUR AIRBAG NEEDS TO BE REPAIRED

ANSWERS TO YOUR QUESTIONS

Here are answers to some of the questions you may have in regard to these Takata Airbag Inflator Recall Repairs:

WHY DOES MY VEHICLE NEED TO BE REPAIRED?

The driver's front and/or the passenger's front airbag inflator could produce excessive internal pressure leading to a rupture upon deployment during a crash. In the event of an inflator rupture, metal fragments could pass through the airbag cushion material and possibly hit you or others in the vehicle. Past ruptures like this have killed or injured vehicle drivers. Due to the severity of this defect, please call us immediately. Do not delay in contacting us. Complimentary alternate transportation is available to the registered owner while your vehicle is being repaired. Your Honda dealer can arrange to tow your vehicle to and from your desired location at no cost to you.



Figure 1. Proper airbag deployment



Figure 2. Airbag deployment with inflator rupture

HOW IMPORTANT IS IT TO RESPOND TO THE RECALL?

Your vehicle has been identified as an older vehicle subject to recall. Vehicles of your type, equipped with Takata airbag inflators have been identified as having a rupture rate as high as 50% if the airbag deploys, according to the National Highway Traffic Safety Administration (NHTSA). Inflator ruptures have caused death and serious injury. While all recalls concerning vehicle safety should be treated seriously, your vehicle is at high risk and it is especially important to immediately bring your vehicle in for repair.

SHOULD I EXPECT TO PAY ANY MONEY TO GET THE AIRBAG INFLATOR RECALL FIX?

No. The recall repairs are free. You are not obligated to have unrelated maintenance or other vehicle issues fixed at the same time as the recall repair, however, if you choose to do so, you may have to pay for them.

HOW DO I SCHEDULE MY FREE RECALL REPAIR?

Call American Honda's Recall Resolution Team at 1-844-758-9245, or call your local Dealer to schedule your free repair. A link to find your dealer can be found at recalls.honda.com.

DOES IT MATTER WHERE I LIVE?

Scientific analysis has shown that the recalled Takata airbag inflators are vulnerable to long-term exposure to persistent high humidity and high temperatures, typically experienced in hot and humid locations such as many southern states, Hawaii, and island territories. However, you should not ignore this recall no matter where you live.

ARE REPLACEMENT AIRBAG INFLATORS AVAILABLE AND ARE THE INFLATORS MADE BY TAKATA?

During the past year, American Honda has worked to secure an increasing supply of replacement inflators from Daicel, Autoliv and TRW. We continue to expand the inventory from these other suppliers, and we are able to replace recalled Takata airbag inflators using only airbag inflators from these other suppliers. American Honda currently has sufficient supplies of replacement inflators and is well positioned to manage incoming demand. These replacement airbag inflators comply with American Honda's performance requirements and have been thoroughly tested to ensure their safe operation.

FOR YOUR SAFETY, PLEASE CALL THE HONDA RECALL RESOLUTION TEAM

1-844-758-9245