



URGENT AIRBAG NOTICE

Presort Std
US Postage
PAID
Dallas, TX
Permit No. 919

“I thought my airbag
made me safe.

But I now know
I am in danger
because of this most critical recall.

One quick phone call
to schedule a free repair can help
keep me safe.”

CALL 1-844-758-9245

Details on back 

IT1 P1 *** **** **AUTO**3-DIGIT 453
John Smith
123 Street Rd
Anywhere, OH 12345-1234

PAST AIRBAG INFLATOR RUPTURES HAVE CAUSED DEATH AND INJURY

The airbag inflator in your 2003 Honda Accord could produce excess pressure upon deployment, causing the inflator to rupture. Fragments from ruptured inflators could hit you or others in the vehicle.

YOUR AIRBAG INFLATORS NEED TO BE REPLACED.

Due to the severity of this defect, your vehicle has been recalled and must be repaired. The repair will be done free of charge.



Figure 1. Proper airbag deployment



Figure 2. Airbag Deployment with Inflator Rupture

FOR YOUR SAFETY CALL

1-844-758-9245

Monday through Friday, 8a.m. to 7p.m. EST.

*Thank You,
Honda Recall Resolution Team*

COMPLIMENTARY RENTAL CAR

To help alleviate the inconvenience of this free repair, we are providing a complimentary rental car for you during the time of the repair or we can arrange to tow your vehicle to and from your desired location at no cost to you.

One quick call is all it takes to set up your FREE repair with an authorized local dealer, at a time and location most convenient to you. The repair may take an hour, depending on the dealer's schedule.

CALL TO SCHEDULE YOUR FREE REPAIR

1-844-758-9245

Please refer to this information when scheduling your free appointment to verify your identity and vehicle.

YOUR VEHICLE INFORMATION

2001 Honda Accord
VIN: XXXXXXXXXX
Recall Campaign: XXXX

DEALERSHIP INSTRUCTIONS: Please reference Campaign [CID].