

Michael A. Berardi Director Service Engineering Operations Ford Customer Service Division Ford Motor Company P. O. Box 1904 Dearborn, Michigan 48121

July 1, 2015

TO: All U.S. Ford and Lincoln Dealers

SUBJECT: Safety Recall 15S18

Certain 2011-2013 Flex, MKT, Taurus and MKS, 2011-2012 Fusion and MKZ, 2011 Milan, and 2013 Police Interceptor Sedan Vehicles - Reprogram Power Steering

Control Module and Steering Gear Extended Coverage

REF: Advance Notice - Safety Recall 15S18

Dated May 26, 2015

PROGRAM TERMS

This safety recall involves reprogramming the Power Steering Control Module (PSCM), or replacing the steering gear only if certain Diagnostic Trouble Codes (DTCs) are present. If the steering gear is not replaced, the owner will be provided extended coverage of the steering gear under program code 15N01 (See Attachment II "LABOR ALLOWANCES"). This extended coverage provides for one-time replacement of the steering gear if certain DTCs are present, for up to 10 years of service or 150,000 miles from the warranty start date of the vehicle, whichever occurs first. If a vehicle has already exceeded the mileage limit, this program will last through December 31, 2015 for eligible owners. The extended coverage is automatically transferred to subsequent owners.

AFFECTED VEHICLES

Vehicle	Model Year	Assembly Plant	Build Dates
Flex/MKT	2011-2013	Oakville	September 7, 2010 thru February 28, 2012
Taurus/MKS	2011-2013	Chicago	September 7, 2010 thru February 28, 2012
Fusion/MKZ	2011-2012	11	September 7, 2010 thru February 28, 2012
Milan	2011	Hermosillo	September 7, 2010 thru December 10, 2010
Police Interceptor Sedan	2013	Chicago	August 25, 2011 thru February 28, 2012

Affected vehicles are identified in OASIS.

REASON FOR THIS SAFETY RECALL

In some of the affected vehicles, the power steering system may revert to manual steering mode due to the Power Steering Control Module (PSCM) detecting a motor position sensor fault. In manual steering mode there is still a mechanical linkage between the steering wheel and the road wheels, allowing steering control to be maintained. If this condition should occur, a message will display in the Instrument Cluster Message Center and a chime will sound to inform the driver. Loss of power steering assist would require greater steering effort, especially at lower speeds, which may increase the risk of accident.

<u>SERVICE ACTION</u> – 2011-2012 Fusion and MKZ, 2011 Milan, and 2013 Flex, MKT, Taurus, MKS, and Police Interceptor Sedan Vehicles Only

NOTE: Repair for 2011-2012 Flex, MKT, Taurus and MKS vehicles is expected to be available by the end of September 2015.

Dealers are to check the PSCM for Diagnostic Trouble Codes (DTCs).

- If no "loss of steering assist" DTCs are present, reprogram the PSCM using IDS version 96.01 or higher. This closes Safety Recall 15S18, but Extended Coverage Program 15N01 remains open.
- If any "loss of steering assist" DTCs are present, replace the power steering gear assembly. This closes both 15S18 and Extended Coverage Program 15N01.

The above services must be performed on all affected vehicles at no charge to the vehicle owner.

EXTENDED COVERAGE (15N01) - All Vehicles

For lack of power steering assist concerns, dealers are to check the PSCM for DTCs.

- If no "loss of steering assist" DTCs are present, the repair is not covered by 15N01. Proceed to normal diagnosis.
- If any "loss of steering assist" DTCs are present and program 15N01 is open, replace the power steering gear assembly at no charge (parts and labor) to the vehicle owner.

NOTE: To determine if the owner is eligible for the extended coverage, enter the VIN in OASIS and check if program 15N01 is open.

OWNER NOTIFICATION MAILING SCHEDULE

Owner Letters are expected to be mailed the week of July 13, 2015. Dealers should repair any affected vehicles that arrive at their dealerships, whether or not the customer has received a letter.

PLEASE NOTE:

Federal law requires dealers to complete this recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a dealer could result in a civil penalty of up to \$7,000 per vehicle. Correct all vehicles in your new vehicle inventory before delivery.

ATTACHMENTS

Attachment I: Administrative Information

Attachment II: Labor Allowances and Parts Ordering Information

Attachment III: Technical Information

Owner Notification Letter Recall Reimbursement Plan

QUESTIONS & ASSISTANCE

Special Service Support Center (Dealer Assistance Only) _____1-800-325-5621

Sincerely.

Michael A. Berardi

Certain 2011-2013 Flex, MKT, Taurus and MKS, 2011-2012 Fusion and MKZ, 2011 Milan, and 2013 Police Interceptor Sedan Vehicles - Reprogram Power Steering Control Module and Steering Gear Extended Coverage

OASIS ACTIVATED?

Yes, OASIS was activated on May 26, 2015.

FSA VIN LIST ACTIVATED?

Yes, FSA VIN list was available through https://web.fsavinlists.dealerconnection.com May 26, 2015. Owner names and addresses will be available by August 3, 2015.

NOTE: Your FSA VIN list may contain owner names and addresses obtained from motor vehicle registration records. The use of such motor vehicle registration data for any purpose other than in connection with this recall is a violation of law in several states, provinces, and countries. Accordingly, you must limit the use of this listing to the follow-up necessary to complete this recall.

STOCK VEHICLES

Use OASIS to identify any affected vehicles in your used vehicle inventory.

SOLD VEHICLES

- Owners of affected vehicles will be directed to dealers for repairs.
- Immediately contact any of your affected customers whose vehicles are not on your VIN list but are identified in OASIS. Give the customer a copy of the Owner Notification Letter (when available) and schedule a service date.
- Correct other affected vehicles identified in OASIS which are brought to your dealership.

TITLE BRANDED / SALVAGED VEHICLES

Affected title branded and salvaged vehicles are eligible for this recall.

ADDITIONAL LABOR TIME AND/OR PARTS

Contact the Special Service Support Center (SSSC) if you have any of the following:

- Damage that you believe was caused by the covered condition.
- A condition that requires additional labor and/or parts to complete the repair.
- Aftermarket equipment or non-Ford modifications to the vehicle which might prevent the repair of the covered condition.

Contact the SSSC **prior** to the repair. Please be prepared to provide your requested additional warranty part cost, estimated additional labor time, and dealer specific labor rate. Requests for approval after completion of the repair may not be granted. Ford Motor Company reserves the right to deny coverage for related damage in cases where the vehicle owner has not had this recall performed on a timely basis. Additional related damage parts are subject to random selection for return to the Ford Warranty Parts Analysis Center (WPAC).

Certain 2011-2013 Flex, MKT, Taurus and MKS, 2011-2012 Fusion and MKZ, 2011 Milan, and 2013 Police Interceptor Sedan Vehicles - Reprogram Power Steering Control Module and Steering Gear Extended Coverage

OWNER REFUNDS

NOTE: All refunds must be claimed using Program Code 15N01.

- This safety recall must still be performed, even if the owner has paid for a previous repair. Claiming a refund will not close the recall on the vehicle.
- Ford Motor Company is offering a refund for owner-paid repairs covered by this recall if the
 repair was performed prior to the date indicated in the reimbursement plan, which is posted
 with this bulletin. Owners are directed to seek reimbursement through authorized dealers or,
 at their option, directly through Ford Motor Company at P.O. Box 6251, Dearborn, MI 481216251.
- Dealers are also pre-approved to refund owner-paid <u>emergency</u> repairs that were performed away from an authorized servicing dealer after the end date specified in the reimbursement plan. Non-covered repairs, or those judged by Ford to be excessive, will not be reimbursed.
- Refunds will only be provided for the cost associated with the diagnosis and replacement of the steering gear.

RENTAL VEHICLES

If a customer's vehicle requires the replacement of the steering gear and it is necessary to order parts, Ford Motor Company will pay for one day of vehicle rental. Follow Extended Service Plan (ESP) guidelines for dollar amounts. The daily rate can include applicable taxes but are not allowed to exceed the stated daily rate. Rentals will only be reimbursed for the day the vehicle is at the dealership for part replacement. Prior approval for more than one rental day is required from the Special Service Support Center (1-800-325-5621). The parts order must be an emergency order (unit down) if the order is placed between 3:00 PM and 7:00 PM (your local time zone) to guarantee the shortest delivery time.

CLAIMS PREPARATION AND SUBMISSION

- Enter claims using Direct Warranty Entry (DWE) or One Warranty Solution (OWS).
 - DWE: Refer to ACESII manual for claims preparation and submission information.
 - OWS: When entering claims in DMS software, select claim type 31: Field Service Action. The FSA number (15S18) is the sub code.
- Refer to ACESII manual for claims preparation and submission information.
- Additional labor and/or parts must be claimed as related damage on a repair line that is separate from the repair line on which the FSA is claimed. Additional labor and/or parts require prior approval from the Special Service Support Center.
- Submit refunds on a separate repair line.

Program Code: 15N01
 Misc. Expense: ADMIN
 Misc. Expense: 0.2 Hrs.

 Multiple refunds should be submitted on one repair line and the invoice details for each repair should be detailed in the comments section of the claim.

Certain 2011-2013 Flex, MKT, Taurus and MKS, 2011-2012 Fusion and MKZ, 2011 Milan, and 2013 Police Interceptor Sedan Vehicles - Reprogram Power Steering Control Module and Steering Gear Extended Coverage

LABOR ALLOWANCES

2011-2012 Fusion, MKZ and 2011 Milan

Description	Engine / Drivetrain	Labor Operation	Labor Time
Check for DTCs and reprogram PSCM NOTE: Closes program 15S18. Program 15N01 remains open	ALL	15S18B	0.2 Hours
	Hybrid 2.5L	15N01C	2.2 Hours
Check for DTCs and replace steering gear	2.5L FWD		1.9 Hours
NOTE: Closes both programs 15S18 and 15N01	3.0L FWD		2.2 Hours
	3.0L AWD		2.4 Hours
Set toe when replacing steering gear (used in combination with 15N01C)	ALL	15N01X	0.6 Hours

2013 Flex and MKT

Description	Engine / Drivetrain	Labor Operation	Labor Time
Check for DTCs and reprogram PSCM			
NOTE: Closes program 15S18. Program 15N01 remains open	ALL	15S18B	0.2 Hours
	2.0L GTDI FWD / AWD		2.0 Hours
Check for DTCs, replace steering gear AND reprogram the PSCM in the new steering gear*	3.5L TiVCT FWD / AWD	45N04D	2.0 Hours
NOTE: Closes both programs 15N01 and 15S18	3.7L DOHC FWD / AWD	15N01D	2.1 Hours
ordinates (American State)	3.5L GTDI AWD		2.1 Hours
Set toe when replacing steering gear (used in combination with 15N01D)	ALL	15N01X	0.6 Hours

Certain 2011-2013 Flex, MKT, Taurus and MKS, 2011-2012 Fusion and MKZ, 2011 Milan, and 2013 Police Interceptor Sedan Vehicles - Reprogram Power Steering Control Module and Steering Gear Extended Coverage

LABOR ALLOWANCES (continued)

2013 Taurus, MKS and Police Interceptor Sedan

Description	Engine / Drivetrain	Labor Operation	Labor Time
Check for DTCs and reprogram PSCM NOTE: Closes program 15S18. Program 15N01 remains open	ALL	15S18B	0.2 Hours
	2.0L GTDI FWD / AWD	15N01D	1.6 Hours
Check for DTCs, replace steering gear AND reprogram the PSCM in the new steering gear* NOTE: Closes both programs 15N01 and 15S18	3.5L TiVCT FWD / AWD		2.0 Hours
	3.7L TiVCT FWD / AWD		2.1 Hours
	3.5L GTDI AWD		2.1 Hours
Set toe when replacing steering gear (used in combination with 15N01D)	ALL	15N01X	0.6 Hours

^{*}Some service steering gears for 2013 Taurus, MKS, Flex, MKT, and 2013 Police Interceptor Sedan vehicles may not be equipped with the latest software. When a new steering gear is installed in these vehicles, the PSCM must be reprogrammed.

<u>LABOR ALLOWANCES</u> (Reprogram for PSCM not currently available)

2011-2012 Flex, MKS, MKT and Taurus

Description	Engine / Drivetrain	Labor Operation	Labor Time
Check for DTCs and replace steering gear			
NOTE: Closes program 15N01 and 15S18 remains open (Reprogram for PSCM not currently available.)	3.5L GTDI AWD	15N01E	2.0 Hours
Set toe when replacing steering gear (used in combination with 15N01E)	ALL	15N01X	0.6 Hours

Certain 2011-2013 Flex, MKT, Taurus and MKS, 2011-2012 Fusion and MKZ, 2011 Milan, and 2013 Police Interceptor Sedan Vehicles - Reprogram Power Steering Control Module and Steering Gear Extended Coverage

PARTS REQUIREMENTS / ORDERING INFORMATION

Steering Gear - All

Part Number	Description	Order Quantity - Application
VIN Specific	Using parts catalog, enter VIN, and search using base part number 3504	As Needed

Steering / Suspension Parts - 2011-2012 Fusion/MKZ and 2011 Milan

Part Number	Description	Order Quantity – Application
W302420-S300	Cotter Pin - Outer Tie Rod Ends	2 – All
W712961-S439	Bolt - Steering Shaft to Steering Gear	1 - All

Exhaust Parts - 2011-2012 Fusion/MKZ and 2011 Milan

Part Number	Description	Order Quantity - Application
3S4Z-9450-EA Gasket – Exhaust System Flange		2 – Hybrid
W520414-S441	Nuts – Exhaust System	1 – Hybrid
W705443-S900	Nuts – Exhaust System	1 – Hybrid / 3.0L
6E5Z-9450-BA	Gasket – Exhaust System Flange	1 – 3.0L
W505444-S439	Bolts – Exhaust System	1 – 3.0L
6E5Z-9450-AA	Gasket – Exhaust System Flange	1 – 3.0L
6E5Z-5E241-AA	Gasket - LH Catalytic Converter to Flex Pipe	1 – 3.0L

Steering / Suspension Parts – 2011-2013 Flex, MKS, MKT, Taurus and 2013 Police Interceptor Sedan

Part Number	Description	Order Quantity - Application	
W712961-S439	Bolt - Steering Shaft to Steering Gear	1 – All	
W520215-S440	Nuts - Stabilizer Bar Link	1 - MKT / Flex	
W713968-S440	Nuts - Stabilizer Bar Link	1 - MKS / Taurus / Police	

Certain 2011-2013 Flex, MKT, Taurus and MKS, 2011-2012 Fusion and MKZ, 2011 Milan, and 2013 Police Interceptor Sedan Vehicles - Reprogram Power Steering Control Module and Steering Gear Extended Coverage

PARTS REQUIREMENTS / ORDERING INFORMATION (continued)

Exhaust Parts - 2011-2013 Flex, MKS, MKT, Taurus and 2013 Police Interceptor Sedan

Part Number	Description	Order Quantity - Application	
W520414-S441	Nuts - Exhaust System	2 - 3.7L (MKT) 2 - 3.5L GTDI (Flex / MKT)	
W714265-S441	Nuts – Exhaust System	1 - 3.5L non-GTDI (Taurus / Police) 2 - 3.5L GTDI (Taurus / MKS / Police) 2 - 3.7L (MKS)	
W714826-S900	Bolts – Exhaust System	1 - 3.5L GTDI (AII)	
DA5Z-9450-A	Gasket – Exhaust System Flange	1 - 3.7L (MKS / MKT)	
7T4Z-9450-AA	Gasket – Exhaust System Flange	1 - 3.7L (All) 1 - 3.5L non-GTDI (Taurus / Police) 3 - 3.5L GTDI (All)	

The DOR/COR number for this recall is 50592.

Order your parts requirements through normal order processing channels.

Questions regarding parts should be directed to the Special Service Support Center (1-800-325-5621) or E-mailed to: Ford@Renkim.com.

DEALER PRICE

For latest prices, refer to DOES II.

PARTS RETENTION AND RETURN

Follow the provisions of the Warranty and Policy Manual, Section 1 "WARRANTY PARTS RETENTION AND RETURN POLICIES."

EXCESS STOCK RETURN

Excess stock returned for credit must have been purchased from Ford Customer Service Division in accordance with Policy Procedure Bulletin 4000.

CERTAIN 2011-2013 FLEX, MKT, TAURUS AND MKS, 2011-2012 FUSION AND MKZ, 2011 MILAN, AND 2013 POLICE INTERCEPTOR SEDAN — REPROGRAM POWER STEERING CONTROL MODULE AND POWER STEERING GEAR EXTENDED COVERAGE

OVERVIEW

In some of the affected vehicles, the power steering system may revert to manual steering mode due to the Power Steering Control Module (PSCM) detecting a motor position sensor fault. In manual steering mode there is still a mechanical linkage between the steering wheel and the road wheels, allowing steering control to be maintained. If this condition should occur, a message will display in the Instrument Cluster Message Center, a chime will sound to inform the driver, and the steering effort may be greater, especially at low speeds.

The purpose of this repair is to update the PSCM to prevent loss of steering assist while driving due to a motor position sensor fault or replace the steering gear if the PSCM has certain Diagnostic Trouble Codes (DTCs).

SERVICE PROCEDURE

2011-2012 Flex, MKT, Taurus and MKS

NOTE: This service procedure is for lack of power steering assist concerns for the vehicles listed above for program 15N01 only. Repairs for program 15S18 are expected to be available by end of September 2015.

- 1. Connect IDS and check for DTCs in the PSCM.
 - Are any of the following DTCs present?
 - C1B00-62
 - C200B-2F
 - C200B-61
 - C200B-62
 - C200C-2F
 - · C200D-49
 - U0300-00
 - U2011-49
 - U2011-61
 - U3000-46
 - U3000-49
 - U3000-61
 - U3000-72U3000-96
 - P07AE-09
 - Yes If one or more of the DTCs are present, replace the steering gear. Refer to Workshop Manual (WSM) Section 211-00. Program 15N01 is closed. Program 15S18 stays open.
 - No If none of the above DTCs are present, the repair is not covered under this program. Proceed with normal diagnosis.



2011-2012 Fusion and MKZ, 2011 Milan, and 2013 Flex, MKT, Taurus, MKS, and Police Interceptor Sedan Vehicles

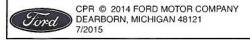
- Connect IDS and check for DTCs in the PSCM.
 - Are any of the following DTCs present?
 - C1B00-62
 - C200B-2F
 - C200B-61
 - C200B-62
 - C200C-2F
 - C200D-49

 - U0300-00
 - U2011-49
 - U2011-61
 - U3000-46
 - U3000-49
 - U3000-61
 - U3000-72
 - U3000-96
 - P07AE-09
 - Yes If one or more of the DTCs are present, replace the steering gear. Refer to Workshop Manual (WSM) Section 211-00. Proceed to step 2.
 - No Proceed to step 3.
- 2. Is the vehicle a 2013 Flex, MKT, Taurus, MKS or Police Interceptor Sedan vehicle?
 - Yes Proceed to step 3.
 - No Repair is complete. Both programs 15S18 and 15N01 are closed.
- NOTE: Reprogram appropriate vehicle modules before performing diagnostics and clear all Diagnostic Trouble Codes (DTCs) after programming. For DTCs generated after reprogramming, follow normal diagnostic service procedures.
- 3. Reprogram the PSCM using IDS version 96.01 or higher. Both programs 15S18 and 15N01 are closed.
- NOTE: Calibration files may be obtained at www.motorcraft.com.
- **NOTE**: Follow the IDS on-screen instructions to complete the reprogramming procedure.

IMPORTANT INFORMATION FOR MODULE PROGRAMMING

NOTE: When programming or reprogramming a module, use the following basic checks to ensure programming completes without errors.

- Make sure the 12V battery is fully charged before carrying out the programming steps and connect IDS/scan tool to a power source.
- · Inspect Vehicle Communication Module (VCM) and cables for any damage. Make sure scan tool connections are not interrupted during programming.
- · A hardwired connection is strongly recommended.



ATTACHMENT III
PAGE 3 OF 3
SAFETY RECALL 15S18

- Turn off all unnecessary accessories (radio, heated/cooled seats, headlamps, interior lamps, HVAC system, etc.) and close doors.
- Disconnect/depower any aftermarket accessories (remote start, alarm, power inverter, CB radio, etc.).
- · Follow all scan tool on-screen instructions carefully.
- · Disable IDS/scan tool sleep mode, screensaver, hibernation modes.
- Create all sessions Key On Engine Off (KOEO). Starting the vehicle before creating a session will
 cause errors within the programming inhale process.

Recovering a module when programming has resulted in a blank module: NEVER DELETE THE ORIGINAL SESSION!

- a. Obtain the original IDS that was used when the programming error occurred during Module Reprogramming (MR) or Programmable Module Installation (PMI).
- b. Disconnect the VCM from the Data Link Connector (DLC) and the IDS.
- c. Reconnect the VCM to IDS and then connect to the DLC. Once reconnected, the VCM icon should appear in the corner of the IDS screen. If it does not, troubleshoot the IDS to VCM connection.
- d. Locate the ORIGINAL vehicle session when programming failed. This should be the last session used in most cases. If not, use the session created on the date that the programming failed.

NOTE: If the original session is not listed in the previous session list, click the "Recycle Bin" icon at the lower right of the previous session screen. This loads any deleted sessions and allows you to look through them. Double-click the session to restore it.

- e. Once the session is loaded, the failed process should resume automatically.
- f. If programming does not resume automatically, proceed to the Module Programming menu and select the previously attempted process, PMI or MR.
- g. Follow all on-screen prompts/instructions.
- h. Near the end of programming, the IDS prompts you to select certain parameters. It is important to make a selection for ALL parameters listed. If the correct selection is already highlighted, you must still choose that selection before clicking the "Tick" mark to complete the configuration.
- i. The last screen on the IDS may list additional steps required to complete the programming process. Make sure all applicable steps listed on the screen are followed in order.

Ford Motor Company Recall Reimbursement Plan for 15S18

Ford and Lincoln dealers are in the best position to quickly and efficiently process reimbursement requests. However, federal legislation requires all motor vehicle manufacturers to establish processes through which customers may seek recall reimbursement directly from the manufacturer or from the dealers.

Regarding the specific reimbursement plan for Recall #15S18, owners who have paid for service to remedy the defect or noncompliance must have had that service performed prior to December 31, 2015. After this date, if repairs related to this recall are performed by a non-Ford repair facility in an emergency situation, customers must submit any refund requests through their dealership. As required by this federal regulation, Ford Motor Company submitted the details of its latest General Recall Reimbursement Plan in a letter to the National Highway Traffic Safety Administration (NHTSA) in February 2015. The following is the text of that letter and the Plan:

General Recall Reimbursement Plan

(As submitted to the NHTSA)

Pursuant to the requirements set forth in 49 CFR Part 573 and Part 577 of the Code of Federal Regulations, Ford Motor Company (Ford) is submitting required information pertaining to our general reimbursement plan for the cost of remedies paid for by vehicle owners before they are notified of a related safety recall.

Set forth below is Ford's general plan to reimburse owners and purchasers for costs incurred for remedies in advance of notification of potential safely-related defects or noncompliances pursuant to Part 573.6 (c)(8)(i). This plan has not changed since our February 20, 2013 submission.

Reimbursement Notification

Ford's notice to a vehicle owner in accordance with 49 CFR Part 577 will indicate that Ford is offering a refund if the owner paid to have service to remedy the defect or noncompliance prior to a specified ending date. In accordance with Part 573.13 (c)(2), this ending date will be defined as a minimum of ten calendar days after the date on which Ford mailed the last of its Part 577 notifications to owners, and will be indicated in the specific reimbursement plan available to owners for an individual recall. This notice will direct owners to seek eligible reimbursement through authorized dealers or, at their option, directly through Ford at the following address:

Ford Motor Company P.O. Box 6251 Dearborn, MI 48121-6251

Ford notes that this rule allows for the identification of a beginning date for reimbursement eligibility. Under the rule, an owner who paid to remedy the defect or noncompliance prior to the identified beginning date would not be eligible for reimbursement. Ford generally has not established such a beginning date for reimbursement eligibility and does not presently anticipate changing this general policy. However, in any case where Ford determines a beginning date is appropriate, Ford will indicate that date in the owner notice. As permitted by 577.11(e), Ford may not include a reimbursement notification when all vehicles are well within the warranty period, subject to approval by the agency.

Costs to be Reimbursed

For vehicles, reimbursement will not be less than the lesser of:

- The amount paid by the owner for the remedy that specifically addressed and was reasonably necessary to correct the defect or noncompliance that is the subject of the recall, or
- The cost of parts for the remedy (to be no more than the manufacturer's list retail price for authorized part(s), plus associated labor at local labor rates, miscellaneous fees (such as disposal of waste) and taxes.

For replacement equipment, reimbursement will be the amount paid by the owner for the replacement item (limited by the amount of the retail list price of the defective or noncompliant item that was replaced, plus taxes, where the brand or model purchased by the owner was different than the brand or model that was the subject of the recall). If the item of motor vehicle equipment was repaired, the reimbursement provisions identified above for vehicles will apply.

Ford notes that costs incurred by the owner within the period during which Ford's original or extended warranty would have provided for a free repair of the problem will not be eligible for reimbursement, as provided by Part 573.13 (d)(1).

Entities Authorized to Provide Reimbursement

Ford will continue to use authorized dealers to reimburse owners under the specific reimbursement plans for a particular recall, and will encourage owners to pursue requests for reimbursement directly through dealers to expedite reimbursement. Ford will also provide a mailing address to which customers can, at their option, send requests for reimbursement directly to Ford, as previously noted. Requests for reimbursement sent directly to Ford may take up to 60 days to process. Whether the owner chooses to pursue reimbursement requests through a dealer or directly through Ford, the owner will be directed to submit the required documentation, upon which reimbursement eligibility will be determined.

Required Documentation

The reimbursement determination will depend upon the information provided by the customer. Consistent with Part 573.13 (d)(4) the following information must be submitted:

- Claimant name and address
- Vehicle make, model, and model year
- Vehicle identification number (VIN) and, for replacement equipment, a description of such equipment or, for tires, the model, size and TIN (DOT code)
- Identification of the recall number (either the Ford recall number or the NHTSA recall number)
- Identification of the owner of the recalled vehicle at the time that the pre-notification remedy
 was obtained
- An original receipt for the pre-notification remedy that includes a breakdown of the amount for parts, labor, other costs and taxes, including costs for the replacement item. Where the receipt covers work other than to address the recall or noncompliance, Ford may require the claimant to separately identify costs that are eligible for reimbursement.
- If the remedy was obtained during the warranty period, documentation indicating that the
 warranty was not honored or the warranty repair did not correct the problem related to the
 recall.

Failure to submit all of the above information may result in denial of the reimbursement request.

Additional Information

The Part 577 required owner notice will provide a toll-free telephone number through which specific information about the reimbursement plan can be requested from Ford. This general reimbursement plan will be incorporated into notifications pursuant to Part 573.6 by reference. Information specific to an individual recall also may be incorporated into the Part 573.6 notification.