



Subarunet Announcement

To: All Subaru Retailers
From: Subaru of America, Inc.
Date: June 17, 2015

Subject: UPDATE - Subaru Recall Campaign: Front Passenger Air Bag Inflators WQR-53 (Impreza models)

Owner Notification

Subaru will begin mailing to affected vehicle owners on June 17, 2015. The first owners to receive notification will be owners identified based on registration data in areas of high absolute humidity (FL, HI, PR, GU, VI, AL, GA, MS, TX, LA). In addition to notification by postal mail, vehicle owners with a valid email address and MySubaru subscribers will be notified electronically.

A copy of the owner notification letter will be added at the end of the WQR-53 campaign bulletin shortly. Retailer affected VIN Lists will be distributed by the Zone Offices. Retailers are requested to order parts to support scheduled customer service appointments.

Affected Vehicles

Not all vehicles listed below are covered by this recall. Coverage for all affected vehicles must be confirmed by using the Vehicle Coverage Inquiry function on subarunet.com.

Model Year	Model
2004	Impreza, WRX, STI
2005	Impreza, WRX, STI

Geographical Expansion

The earlier regional recall included vehicles with registration history in areas of high absolute humidity. Consistent with other automotive manufacturers involved in regional recalls of Takata front passenger air bag inflators, Subaru's new recall will include all areas of the U.S.

Description of the Safety Hazard

In the event of a crash necessitating deployment of an affected passenger frontal air bag, the inflator could rupture with metal fragments striking and potentially seriously injuring the vehicle occupants.

Description of the Remedy

The front passenger air bag inflator will be replaced.

Retailer Program Responsibility

Retailers are to promptly perform the applicable service procedures to correct all affected vehicles in their inventory (used, demo & SSLP). Additionally, whenever a vehicle subject to this recall is taken into retailer inventory, or in for service, necessary steps should be taken to ensure the recall correction has been made before selling or releasing the vehicle.

Any vehicles listed in a recall/campaign that are in retailer stock must be:

- Immediately identified.
- Tagged or otherwise marked to prevent their delivery or use prior to inspection and/or repair.
- Repaired in accordance with the repair procedures outlined in the Product Campaign Bulletin.