



**Subarunet Announcement**

**To: All Subaru Retailers**

**From: Subaru of America, Inc.**

**Date: July 24, 2015**

**Subject: UPDATE - Subaru Recall Campaign: Front Passenger Air Bag Inflators WQR-53 (Impreza models)**

***Owner Notification***

As previously announced, we began mailing to affected vehicle owners on June 17, 2015. The first owners to receive notification were owners identified based on registration data in areas of high absolute humidity (FL, HI, PR, GU, VI, AL, GA, MS, TX, LA).

On July 24, 2015 letters will be mailed to all other affected vehicles owners. The letter to those owners will advise them of this recall, and that we are in the process of obtaining sufficient parts supply. Once sufficient parts supply is available, those owners will be notified again by mail advising them to proceed with scheduling an appointment.

Retailer affected VIN Lists will be distributed by the Zone Offices. Retailers are requested to order parts to support scheduled customer service appointments only. Parts orders will be filled in the order that they are received, through normal parts ordering channels.

If a customer requests a loaner car due to the insufficient supply of parts, retailers should make every effort to comply with this request, and should follow normal warranty procedures to obtain reimbursement for the loaner car. See Section 8.4.7 of the Claims Policies and Procedures Manual on subarunet.com for details on rental authorizations.

***Affected Vehicles***

Not all vehicles listed below are covered by this recall. Coverage for all affected vehicles must be confirmed by using the Vehicle Coverage Inquiry function on subarunet.com.

Model Year	Model
2004	Impreza, WRX, STI
2005	Impreza, WRX, STI

***Geographical Expansion***

The earlier regional recall included vehicles with registration history in areas of high absolute humidity. Consistent with other automotive manufacturers involved in regional recalls of Takata front passenger air bag inflators, Subaru's new recall will include all areas of the U.S.

***Description of the Safety Hazard***

In the event of a crash necessitating deployment of an affected passenger frontal air bag, the inflator could rupture with metal fragments striking and potentially seriously injuring the vehicle occupants.

***Description of the Remedy***

The front passenger air bag inflator will be replaced.

***Retailer Program Responsibility***

Retailers are to promptly perform the applicable service procedures to correct all affected vehicles in their inventory (used, demo & SSLP). Additionally, whenever a vehicle subject to this recall is taken into retailer inventory, or in for service, necessary steps should be taken to ensure the recall correction has been made before selling or releasing the vehicle.

Any vehicles listed in a recall/campaign that are in retailer stock must be:

- Immediately identified.
- Tagged or otherwise marked to prevent their delivery or use prior to inspection and/or repair.
- Repaired in accordance with the repair procedures outlined in the Product Campaign Bulletin.