

Subarunet Announcement



To: All Subaru Retailers
From: Subaru of America, Inc.
Date: May 3, 2017

URGENT Takata Air Bag Inflator Recall Announcement – Owner Re-Notification WQR53 and WQP51

The current recall completion rate for Subaru vehicles in the top three highest risk priority groups within the Takata air bag recalls, as assigned by NHTSA, is approximately 44%.

NHTSA is requiring 100% completion on these vehicles by the end of this year.

In accordance with the priority group assignments and completion rate deadlines established by NHTSA, we will be re-notifying owners whose vehicles are in the top three highest risk priority groups listed below:

- Priority Group 1 – WQR53: vehicles with HAH registration history
- Priority Group 2 – WQP51: vehicles with HAH registration history
- Priority Group 3 – WQR53: vehicles with non-HAH registration history

The vehicles included in the top three highest risk priority groups are as follows:

- 2003-2005 MY Baja
- 2004-2005 MY Impreza (including WRX)
- 2003-2008 MY Legacy
- 2003-2008 MY Outback

Affected VIN lists will be distributed to each Zone Office prior to these owner re-notifications. It is imperative that each retailer reach out to their respective owners to get these repairs completed. The owner notification letters are scheduled to be mailed on May 9, 2017. In addition, follow up post cards will be mailed monthly, and monthly follow up emails will be sent monthly to owners with a valid email address on file with MySubaru.com. Further supplemental notification processes are currently under study.