



To: All Subaru Retailers
From: Subaru of America, Inc. – Part/Service
Date: May 11, 2017
Re: *Help Us Reach Subaru Owners Affected by the Takata Airbag Situation*

At Subaru, the safety of our owners has always been our first priority. As you may know, similar to most other auto makers Subaru is involved in the recall of vehicles fitted with Takata airbags (only the passenger side bag is affected in Subaru models). The industry is currently contacting impacted vehicle owners to arrange for replacement of the affected bags. However, as people change address and vehicles change hands, it's not always possible to trace every owner.

This is where we need your help. If you have friends or relatives whose Subaru may be affected by the recall, please ask them to use the [VIN Search Tool](#) or the National Highway Traffic Safety Administration's approved website www.airbagrecall.com.

We want everyone to be as safe as possible and we thank you for your help in achieving that aim.