SUBARUNET ANNOUNCEMENT

TO: All Subaru Retailers
FROM: Subaru of America, Inc.
DATE: July 12, 2016

UPDATE: WQR-53 Front Passenger Air Bag Inflator Owner Notification (Impreza, WRX, and STI models)

As previously announced, our parts supply for affected 2004-2005 model year Impreza, WRX, and STI vehicles has improved and we are continuing the second owner notification process. The second notification process is being handled in phases, based on the age of the inflator in the vehicle (oldest first).

On July 14, 2016, the next phase of these owner notification letters will be mailed to approximately 30,000 owners of affected Impreza, WRX, and STI vehicles that have not yet been repaired. Affected VIN lists will be distributed to each Zone Office prior to owner notification.

As a reminder, new and different inflators are available to support this parts supply effort. You may receive a different part number than ordered, and the inflator may physically look different from previous replacement parts. As a result, there are different installation instructions depending on the part number you install. Make sure you review the latest revision of the WQR-53R Product Campaign Bulletin as found on STIS for the installation instructions and detailed parts information.

Thank you.