URGENT SAFETY RECALL REMINDER DRIVER SIDE AIRBAG INFLATOR

CALL 1-844-758-9245 NOW TO SCHEDULE YOUR FREE REPAIR.

VEHICLE INFORMATION 2001 HONDA ACCORD VIN XXXXXXX

YOUR 2001 HONDA ACCORD

requires an important repair that could affect its operational safety.

If you have a crash, an airbag deployment could result in injury or death.

Please read this entire reminder and respond today to schedule your free repair!

DEALERSHIP INSTRUCTIONS: Please reference Campaign [CID] and Service Bulletin 14-045 and make sure to return the airbag inflators within 48 hours by following the shipping instructions included with the new inflator.

1T1 P1 *** **** **** **AUTO**3-DIGIT 453 John Smith 123 Street Rd Anywhere, OH 12345-1234

Presort Std US Postage

PAID Dallas Tx Permit No. 919

HONDA

PLEASE HURRY!

Call Now To Schedule Your Free Repair.

1-844-758-9245



WHY DOES MY 2001 HONDA ACCORD NEED REPAIR?

In some vehicles, continued exposure to high levels of absolute humidity may cause the front driver airbag inflator to rupture (break apart) if the vehicle is involved in a crash where the airbag deploys. If this occurs, metal fragments could pass through the airbag cushion material and possibly hit you or others in your vehicle. Past ruptures like this have killed and injured vehicle drivers. Due to the severity of this defect, please call us immediately. Do not delay in contacting us.

Honda will repair your vehicle free of charge (parts and labor).

Your Honda dealer will replace the potentially affected front driver airbag inflator with a new one. This free service should take less than 30 minutes to complete, but your Honda dealer may require your vehicle for a longer period of time based upon their work schedule. Honda believes that sufficient parts are available for the repair. However, in the event that parts are not available, Honda will provide a loaner vehicle at no cost until the repair can be completed.

HOW DO I SCHEDULE MY FREE REPAIR?

Your best option:

Simply call your Customer Care Hotline Specialist at

1-844-758-9245

Monday through Friday, 7 a.m. to 6 p.m. CST and we'll get you scheduled for this free repair right away. We will assist you in scheduling an appointment (that is most convenient for you) to have this Safety Recall performed at no charge.

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Additional scheduling options:

Call your Honda dealer directly to schedule a service appointment. Mention Safety Recall [CID] when making the appointment and don't forget to bring this Recall Reminder with you when you take your vehicle in.

Visit the personal website we set up for you at: <u>http://HR2.myHondaAuto.com/jsmith</u>

where you can review all your scheduling options. When you visit this website, you will be asked to provide your Vehicle Identification Number (VIN) to protect and verify your identity. You can find the VIN listed below.

Thank You, Honda Recall Resolution Team