



VOLKSWAGEN DEALERSHIP COMMUNICATION

Date: May 02, 2016

To: Dealer Principal, Sales Manager, Service Manager, Parts Manager and Warranty Administrator

Subject: Campaign/Update Label Dealer Reimbursement/SAGA Claiming

IMPORTANT NOTICE TO DEALERS - FOR IMMEDIATE DISTRIBUTION

Effective May 02, 2016, dealer reimbursement for campaign/update labels has been revised as follows:

- For USA: SAGA claiming instructions now reflect a flat rate of \$15.00 USD
- For Canada: SAGA claiming instructions now reflect a flat rate of \$15.00 CAD

The new rates apply only to campaign/Update related labels; pricing for all other labels ordered via the Compliance Label Ordering Portal remains unchanged.

Affected campaign circulars and Update bulletins have been revised to reflect these changes.

Volkswagen Customer Protection