

Audi of America, Inc.



Date: May 06, 2015

To: Audi Dealer Principal, Service Manager, Warranty Administrator, Sales Manager & Parts Manager

From: Audi Customer Protection

Subject: Safety Recall 20V5 – Fuel Delivery Unit
2015 Model Year Audi A3 with Gasoline Engine

We would like to inform you of an upcoming safety recall. Please refer to the attached Campaign Data Sheet for additional information.

This recall affects certain 2015 MY Audi A3 gasoline engine vehicles (both quattro & front-wheel drive), and we are working diligently to secure the required parts to repair all affected vehicles.

Currently, parts are only available to address the affected quattro vehicles (Criteria 04).

We anticipate that parts will be available to begin repairing affected front-wheel drive vehicles sometime in June 2015.

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IMPORTANT REMINDER ON VEHICLES AFFECTED BY SAFETY & COMPLIANCE RECALLS

New Vehicles in Dealer Inventory: It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied. By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.

Pre-Owned Vehicles in Dealer Inventory: Dealers should not deliver any pre-owned vehicles in their inventory which are involved in a safety or compliance recall until the defect has been remedied.

If you have any questions or require additional assistance, please contact Warranty. As always, any press inquiries should be directed to Audi Public Relations.

Audi Customer Protection

Attachment: Campaign Data Sheet (1)

**Audi**

CAMPAIGN DATA SHEET

CAMPAIGN TYPE		Safety Recall	
SAGA CODE		20V5	
MARKET(S)		United States and Canada	
AFFECTED VEHICLES		2015 MY Audi A3 with gasoline engine	
TOPIC		Fuel Delivery Unit	
PROBLEM DESCRIPTION		On some vehicles, contamination due to improper nickel plating of certain subcomponents within the fuel pump may cause excessive pump friction, potentially resulting in an inoperative fuel pump. If the fuel pump becomes inoperative due to this condition, it may result in a no-start condition or a stall while driving without warning, and without the ability to restart the vehicle. An engine stall without warning while driving can increase the risk of a crash.	
CORRECTIVE ACTION		Inspect and, if necessary replace the fuel delivery unit.	
CUSTOMER NOTIFICATION DATE		To be determined	
ELSA VISIBILITY DATE		On or about May 07, 2015	
OMD Web/AIM VISIBILITY DATE		On or about May 07, 2015	
VEHICLE COUNT	TOTAL AFFECTED	USA: 5,343	CANADA: 811
	DEALER INVENTORY	USA: 9	CANADA: 31
	CPO INVENTORY	USA: 104	CANADA: 9
APPROXIMATE REPAIR TIME		Up to 110 TU	
PARTS REQUIRED		quattro vehicles: See work procedure Front-wheel drive vehicles: Anticipated June 2015	
INITIAL PARTS ALLOCATION DATE		quattro vehicles: May 07, 2015. Front-wheel drive vehicles: Anticipated June 2015	
EXPIRATION DATE		NONE	
ADDITIONAL INFORMATION		IMPORTANT REMINDER ON VEHICLES AFFECTED BY SAFETY & COMPLIANCE RECALLS <u>New Vehicles in Dealer Inventory:</u> It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied. By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety. <u>Pre-Owned Vehicles in Dealer Inventory:</u> Dealers are requested not to delivery any pre-owned vehicles in their inventory which are involved in a safety or compliance recall until the defect has been remedied.	

IMPORTANT! To ensure that ALL of your personnel are aware of this action before receiving questions from any customer, please share this information with ALL personnel who have campaign-related responsibilities, including service writers, technicians, parts employees, warranty administrators, etc. See the campaign circular on Elsa for the most current repair information. Refer to the campaign circular for complete repair and claiming instructions.