

Audi of America, Inc.



Date: June 15, 2015

To: Audi Dealer Principal, Service Manager, Warranty Administrator, Sales Manager & Parts Manager

From: Audi Customer Protection

Subject: Safety Recall 20V5 – Fuel Delivery Unit
2015 Model Year Audi A3 with Gasoline Engine

We would like to inform you that repairs can begin on all vehicles affected by Safety Recall 20V5 starting on June 16, 2015. Please refer to the attached Campaign Data Sheet for additional information.

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IMPORTANT REMINDER ON VEHICLES AFFECTED BY SAFETY & COMPLIANCE RECALLS

New Vehicles in Dealer Inventory: It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied. By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.

Pre-Owned Vehicles in Dealer Inventory: Dealers should not deliver any pre-owned vehicles in their inventory which are involved in a safety or compliance recall until the defect has been remedied.

If you have any questions or require additional assistance, please contact Warranty. As always, any press inquiries should be directed to Audi Public Relations.

Audi Customer Protection

Attachment: Campaign Data Sheet (1)



Audi

CAMPAIGN DATA SHEET

CAMPAIGN TYPE		Safety Recall	
SAGA CODE		20V5	
MARKET(S)		United States and Canada	
AFFECTED VEHICLES		2015 MY Audi A3 with gasoline engine	
TOPIC		Fuel Delivery Unit	
PROBLEM DESCRIPTION		On some vehicles, contamination due to improper nickel plating of certain subcomponents within the fuel pump may cause excessive pump friction, potentially resulting in an inoperative fuel pump. If the fuel pump becomes inoperative due to this condition, it may result in a no-start condition or a stall while driving without warning, and without the ability to restart the vehicle. An engine stall without warning while driving can increase the risk of a crash.	
CORRECTIVE ACTION		Inspect and, if necessary replace the fuel delivery unit.	
CUSTOMER NOTIFICATION DATE		June 2015	
ELSA VISIBILITY DATE		Repair available – all affected vehicles - On or about June 16, 2015	
OMD Web/AIM VISIBILITY DATE		On or about June 16, 2015	
VEHICLE COUNT	TOTAL AFFECTED	USA: 5,343	CANADA: 811
	DEALER INVENTORY	USA: 9	CANADA: 31
	CPO INVENTORY	USA: 104	CANADA: 9
APPROXIMATE REPAIR TIME		Up to 110 TU	
PARTS REQUIRED		See work procedure	
INITIAL PARTS ALLOCATION DATE		On or before June 16, 2015	
EXPIRATION DATE		NONE	
ADDITIONAL INFORMATION		<p>IMPORTANT REMINDER ON VEHICLES AFFECTED BY SAFETY & COMPLIANCE RECALLS</p> <p><u>New Vehicles in Dealer Inventory:</u> It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied. By law, dealers must correct, prior to delivery for sale or lease, any vehicle that fails to comply with an applicable Federal Motor Vehicle Safety Standard or that contains a defect relating to motor vehicle safety.</p> <p><u>Pre-Owned Vehicles in Dealer Inventory:</u> Dealers are requested not to delivery any pre-owned vehicles in their inventory which are involved in a safety or compliance recall until the defect has been remedied.</p>	

IMPORTANT! To ensure that ALL of your personnel are aware of this action before receiving questions from any customer, please share this information with ALL personnel who have campaign-related responsibilities, including service writers, technicians, parts employees, warranty administrators, etc. See the campaign circular on Elsa for the most current repair information. Refer to the campaign circular for complete repair and claiming instructions.