



SUBJECT

Recall: OC3 Occupancy Seat Mat

MODEL

R50 (Cooper)
R52 (Cooper Convertible, Cooper S Convertible)
R53 (Cooper S)

SITUATION

BMW AG is conducting a Voluntary Safety Recall involving the front passenger seat occupancy detection mat sensor in certain Model Year 2005-2006 MINI Cooper and Cooper S models, produced January 2005 through November 2006, and Model Year 2005-2008 MINI Cooper Convertible and Cooper S Convertible models produced January 2005 through July 2008.

The front passenger seat occupancy detection mat sensor may not function correctly due to several manufacturing, installation and field-exposure issues.

This bulletin will be updated with repair instructions and warranty information when it becomes available.

Please contact your field representatives if you have any questions.

ADDITIONAL INFORMATION

MINI dealers must ensure Recalls are completed after having been notified by BMW of North America, LLC (BMWNA) that a safety-related defect or noncompliance exists in any motor vehicle or item of replacement equipment in the dealer's possession at the time of notification. In BMW NA's case, this notification would typically be made by the issuance of a Recall notification in the form of a Service Information bulletin (SIB) or transmission of a Dealer Communication System (DCS) Recall message.

Under the National Traffic and Motor Vehicle Safety Act of 1966, as amended, if a Recall Campaign is announced by BMW NA, dealers must ensure that all Recalls on new vehicles and new items of replacement equipment are completed BEFORE delivery to the consumer. This means that dealers may not legally deliver new motor vehicles or new items of replacement equipment to consumers with an open Recall.

The Safety Act also prohibits dealers from selling or leasing the motor vehicle or item of replacement equipment, unless and until the open Recall has been completed BEFORE delivery. This also pertains to vehicles in the Certified Pre-Owned program, and to items of replacement equipment.

Finally, MINI dealers should not sell or use parts that have been recalled by BMW NA. Please follow the specific instructions provided by BMW NA on the return or disposition of the parts.