

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Manager, Parts Manager and Warranty Processor

RE: Recall Campaign 15V-189: Replace Low-pressure Electric In-tank Fuel Pump

BMW has decided that a safety defect exists in certain Model Year 2014 and 2015 2 Series, 3 Series, and 4 Series vehicles and has issued a recall to address the issue, effective March 26, 2015.

The defect involves the low-pressure electric in-tank fuel pump. This defect could result in failure of the fuel pump due to improper plating of certain subcomponents within the fuel pump.

Owners will/have been notified by mail about the recall and will be instructed to bring their vehicles in for a free repair.

Please be reminded that it is a violation of Federal law for you to sell, lease or deliver any vehicle covered by this notification until the recall repair has been performed. This means that centers may not legally deliver new motor vehicles to a consumer until it is fixed or use/sell replacement equipment/parts subject to a Recall. Note also that substantial civil penalties apply to violations of this law.

Also, you should not sell, lease or delivery any Certified PreOwned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.