From: Broadcast Messaging System
To: <u>DL-BMS Message Monitors</u>

Subject: Recall 15V-188: Replace Both Rear Reflectors

Date: Wednesday, May 31, 2017 3:06:35 PM



BMW AG is conducting a Voluntary Non-Compliance Recall (effective May 31, 2017) on Model Year 2013 BMW 5 Series (including the M5 and ActiveHybrid 5) involving the rear reflectors.

Attached is Service Information bulletin B63 07 17, Recall Notice and Q&A for more details.

The bulletin will be updated when additional information becomes available.

Sincerely,

Technical Service

Attachments:

2015-MY13-F10-RearReflector-QA-(31May2017)[81984f49].pdf

B630717 Recall Notice[81984f48].pdf

B630717[81984f47].pdf 2015-MY13-F10-RearReflector-QA-

(31May2017)[81984f49].pdf

B630717 Recall Notice[81984f48].pdf

B630717[81984f47].pdf

Recipients: BMW Passenger Cars, CC-All

BMW Passenger Cars, All Offerings, All Regions, All Areas, All Departments, All Personnel



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June 2017

Technical Service

RECALL 15V-188: REPLACE BOTH REAR REFLECTORS

MODEL

F10 (5 Series)

SITUATION

BMW AG is conducting a Voluntary Non-Compliance Recall (effective May 31, 2017) on Model Year 2013 BMW 5 Series (including the M5 and ActiveHybrid 5) involving the rear reflectors.

Approximately 13,981 vehicles are affected by this recall.

Vehicles in dealer inventory are affected by this recall/stop. Vehicles which are affected will show the campaign as "Open" when checked either in AIR or ISPA Next. Once the Warranty Vehicle Inquiry system is updated on Thursday, June 1, 2017, it will display the same information. The affected vehicles will be identified with the comment: **0063470100 B630717 Recall: Do not retail or deliver.**

This bulletin will be updated with repair instructions, parts and warranty information when it becomes available.

Q&A has been attached for further information.

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Manager, Parts Manager and Warranty Processor

RE: Recall 15V-188: Replace Both Rear Reflectors B63 07 17

BMW AG is conducting a Voluntary Non-Compliance Recall (effective May 31, 2017) on Model Year 2013 BMW 5 Series (including the M5 and ActiveHybrid 5) involving the rear reflectors.

Owners will be notified by First Class mail about the Recall and will be instructed to bring their vehicles in for a free repair when parts are available.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

Rear Reflector Non-Compliance Recall 15V-188 Model Year 2013 BMW 5 Series Sedan (including M5 and ActiveHybrid 5) Last Updated 05/31/2017

Q1. Which BMW Group models in the US are potentially affected by this Non-Compliance Recall?

Approximately 13,981 Model Year 2013 BMW 5 Series (including M5 and ActiveHybrid 5) in the US, produced from January 2013 through June 2013, are potentially affected.

Q2. What is the specific issue?

This non-compliance recall involves the rear reflectors. They may not conform to a Federal requirement.

Q3. What can happen as a result of this issue?

Affected vehicles are less noticeable to drivers approaching from the rear which could increase the risk of a crash.

Q4. How did BMW Group become aware of this issue?

BMW Group became aware of this issue through its quality control procedures.

Q5. Why are other BMW Group vehicles not included in this Non-Compliance Recall?

Other vehicles were produced with rear reflectors that conform to the Federal requirement.

Q6. Can I determine if this issue exists in my vehicle?

No.

Q7. Can I continue to drive my vehicle?

Yes. When you receive a letter asking you to have this recall performed by an authorized BMW center, please do so as soon as possible. If you are not the only driver of this vehicle, please advise all other drivers of this important information.

Q8. How will my vehicle be repaired?

The rear reflectors will be replaced.

Q9. Is BMW Group aware of any accidents, injuries, or fires involving these BMW Group vehicles associated with this Non-Compliance Recall?

No.

Q10. How will I be informed of this Non-Compliance Recall?

You will receive a <u>letter in July</u> via First Class advising you of this recall. You will receive another letter when the recall is ready to be performed. At that time, you should immediately schedule an appointment with an authorized BMW center to have this recall performed. You can locate your nearest authorized BMW center at <u>www.bmwusa.com/dealers</u>.

Rear Reflector Non-Compliance Recall 15V-188 Model Year 2013 BMW 5 Series Sedan (including M5 and ActiveHybrid 5) Last Updated 05/31/2017

To ensure BMW has your most recent contact and vehicle information, please register your vehicle at www.bmwusa.com/myBMW. Registration is free, and will give you access to factory initiated campaigns and other information specific to your BMW.

Q11. Do I have to wait for my letter to have my vehicle serviced?

Yes. We are in the process of implementing this program to ensure that the necessary parts, tools and procedures are available, prior to contacting you to schedule your vehicle to have this recall performed. For the latest updates to this recall, please visit www.bmwusa.com/recall.