

GM CUSTOMER CARE AND AFTERSALES
DCS3551
URGENT - DISTRIBUTE IMMEDIATELY

Date: February 16, 2015

Subject: 15135 – Noncompliance Recall
Stop Delivery Until Completion of Recall
Rear Park Brake Cable Bracket Bolts Loose

Models: 2015 Chevrolet Cruze

To: All Chevrolet Dealers

Attention: Dealer, Dealer Principal, General Manager, General Sales
Manager, New Vehicle Sales Manager, Parts and Service Director,
and Service Manager

General Motors is releasing Noncompliance Recall 15135 today. The total number of U.S. vehicles involved is approximately 1,733. Please see the attached bulletin for details.

It is a violation of Federal law for a dealer to deliver a new motor vehicle or any new or used item of motor vehicle equipment (including a tire) covered by this notification under a sale or lease until the defect or noncompliance is remedied.

All involved vehicles that are in dealer inventory must be held and not delivered to customers, dealer traded, or used for demonstration purposes until the repair contained in this bulletin has been performed on the vehicle.

Customer Letter Mailing

The customer letter mailing date has not been determined.

Global Connect (GWM)

The "Investigate Vehicle History" (IVH) screen will be updated in the near future. Please hold all warranty transactions until the VINs appear in IVH. A list of involved vehicles in dealer inventory is attached to this message.

Campaign Initiation Detail Report (CIDR)

The CIDR will be available in the near future.

END OF MESSAGE
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