

GM CUSTOMER CARE AND AFTERSALES  
DCS3555  
URGENT - DISTRIBUTE IMMEDIATELY

Date: February 19, 2015

Subject: 15100 - Noncompliance Recall and 15151 - Service Update Bulletin  
Release from Stop Delivery Upon Completion of Recall  
Electronic Park Brake Drag and Goodwill for Repeat Electronic  
Park Brake Control Module Reprogram

Models: 2014 Chevrolet Impala

To: All Chevrolet Dealers

Attention: Dealer, Dealer Principal, General Manager, General Sales  
Manager, New Vehicle Sales Manager, Parts and Service Director,  
Parts Manager, Service Manager, Used Vehicle Sales Manager, and  
Warranty Administrator

General Motors is releasing Noncompliance Recall 15100 today. The total number of U.S. vehicles involved is approximately 1,200. Please see the attached bulletin for details.

Vehicles involved in this recall were placed on stop delivery February 2, 2015. Once the service procedure contained in the bulletin has been performed on the vehicle, the vehicle is released from stop delivery and the vehicle can be delivered to the customer.

General Motors is also releasing Service Update Bulletin 15151 today. The goodwill offer described in this bulletin should be presented to the involved customer when they pick up their vehicle after having noncompliance recall 15100 performed on the vehicle.

**Customer Letter Mailing**

The customer letter mailing will begin on March 5, 2015.

**Global Connect (GWM)**

The "Investigate Vehicle History" (IVH) screen will be updated February 19, 2015. A list of involved vehicles in dealer inventory is attached to this message.

**Campaign Initiation Detail Report (CIDR)**

The CIDR will be available February 26, 2015.

END OF MESSAGE  
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