



February 13, 2015

Attention: All Kia Parts & Service Managers

Kia Motors America, Inc. pursuant to the National Traffic and Motor Vehicle Safety Act is conducting a Voluntary Safety Recall Campaign to replace the cooling fan resistor and/or multi-fuse unit in certain 2014 MY Kia Forte vehicles equipped with the 1.8L and 2.0L engines, produced from December 5, 2012 through April 17, 2014. Under certain circumstances, the cooling fan resistor can melt and create a risk of a potential fire.

The Technical Service Bulletin (TSB) that provides Vehicle Repair Procedures, Affected VIN Production Range, and Warranty Claim Information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com on February 13, 2015.

Enclosed you will find a copy of the owner notification letter and a Q&A Guide for recall questions, both of which describe the issue. A list of retailed Kia Forte owners affected by this recall can be accessed on WEBDCS. Log onto the site, select the Consumer Affairs Tab, click on Not Completed Recall VINS in the left side menu, and select **SC113** to generate the list.

Parts Information – During the week of February 16, 2015, Kia dealers with affected vehicles will receive an initial shipment of campaign parts for initial repairs of affected vehicles retailed out of your dealership.

NOTE: Those vehicles that were produced from December 5, 2012 through January 27, 2014 will have the cooling fan resistor and multi-unit fuse replaced. Vehicles produced from January 28, 2014 through April 17, 2014 will only have the multi-fuse unit replaced. In addition, 2014 MY Forte vehicles equipped with the 1.8L engine manufactured from December 2, 2012 through April 17, 2014 will receive an update to the ECU software.

We will mail notices to the affected 2014 MY Forte vehicle owners on February 20, 2015. Please start performing the repairs immediately on any affected vehicles currently in your inventory.

Also, please make certain the appropriate personnel in your dealership are familiar with the details of this campaign to ensure proper responses to customer inquiries and request to have the campaign performed on their 2014 MY Forte vehicles. This Voluntary Safety Recall represents an opportunity for your service department to deliver an exceptional service experience (e.g. flexible service appointment process, car wash and vacuum and timely service).

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this voluntary safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall is appreciated. If you have any questions, please contact your Kia District Parts and Service Manager.

Sincerely,

Neem Van der Reest
Quality Analysis Manager
Enclosures