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December 31, 2014

**TO:** All U.S. Ford and Lincoln Dealers

**SUBJECT: DEMONSTRATION / DELIVERY HOLD Advance Notice - Safety Recall 14S29**  
 Certain 2015 Model Year Lincoln MKC Vehicles  
 Push-to-Start/Stop Switch Location

**AFFECTED VEHICLES**

Vehicle	Model Year	Assembly Plant	Build Dates
Lincoln MKC	2015	Louisville	August 20, 2013 through September 9, 2014

Affected vehicles are identified in OASIS. In addition, for a list of vehicles assigned to your dealership, visit <https://web.fsavinlists.dealerconnection.com>. This information will be available on December 31, 2014.

**REASON FOR THIS SAFETY RECALL**

The affected vehicles are equipped with a Push-to-Start/Stop (PTS) switch located at the bottom of the push button shift transmission controls. The PTS switch may be inadvertently pressed while actuating nearby controls, unintentionally causing the engine to shut off. If the PTS switch is inadvertently actuated while driving, the restraint system may not perform as intended during a crash, increasing the risk of injuries.

**SERVICE ACTION**

DO NOT DEMONSTRATE OR DELIVER any of the affected vehicles involved in this safety recall. A complete Dealer Bulletin will be provided to dealers mid-January 2015, when it is anticipated that parts ordering information and repair instructions will be available to support this safety recall.

**CUSTOMER NOTIFICATION**

Owners of record will be notified via first-class mail after repair instructions and parts ordering information have been provided to dealers.

**PLEASE NOTE:**

**Federal law requires dealers to complete this recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a dealer could result in a civil penalty of up to \$7,000 per vehicle. Correct all vehicles in your new vehicle inventory prior to delivery.**

**QUESTIONS?**

Special Service Support Center (Dealer Assistance Only) .....1-800-325-5621

Sincerely,

Michael A. Berardi