



Michael A. Berardi  
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Ford Customer Service Division

Ford Motor Company  
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May 5, 2015

**TO:** All U.S. Ford and Lincoln Dealers

**SUBJECT: Advance Notice – Safety Recall 15S13**

Certain 2014 Model Year Focus, Transit Connect, Edge, and Escape Vehicles, and  
2014-2015 Model Year Fiesta Vehicles  
Fuel Pump Replacement

**AFFECTED VEHICLES**

Vehicle	Model Year	Assembly Plant	Engine	Build Dates
Fiesta	2014-2015	Cuautitlan	1.6L (except ST)	April 10, 2014 through June 17, 2014
Focus	2014	Michigan	2.0L (except ST)	October 26, 2013 through May 22, 2014
Transit Connect	2014	Valencia	2.5L	November 11, 2013 through August 29, 2014
Edge	2014	Oakville	2.0L	April 30, 2014 through May 21, 2014
Escape	2014	Louisville	1.6L, 2.0L, 2.5L	February 14, 2014 through March 7, 2014

Affected vehicles are identified in OASIS. In addition, for a list of vehicles assigned to your dealership, visit <https://web.fsavinlists.dealerconnection.com>. This information will be available on May 5, 2015.

**REASON FOR THIS SAFETY RECALL**

In some of the affected vehicles, the fuel pump may have been manufactured incorrectly, leading to increased susceptibility to mechanical pump seizure accompanied by a loss of fuel pressure. This may result in a no start condition, or an engine stall without warning or the ability to restart the vehicle. An engine stall without warning while driving increases the risk of a crash.

**SERVICE ACTION**

A complete Dealer Bulletin will be provided to dealers the week of May 25, 2015 when it is anticipated that parts ordering information and repair instructions will be available to support this safety recall.

**CUSTOMER NOTIFICATION**

Owner Letters are expected to be mailed the week of June 22, 2015.

**PLEASE NOTE:**

**Federal law requires dealers to complete this recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a dealer could result in a civil penalty of up to \$7,000 per vehicle. Correct all vehicles in your new vehicle inventory prior to delivery**

**QUESTIONS?**

Special Service Support Center (Dealer Assistance Only) .....1-800-325-5621

Sincerely,

A handwritten signature in black ink, appearing to read "Michael A. Berardi". The signature is fluid and cursive, with a prominent initial "M".

Michael A. Berardi