



Michael A. Berardi
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 Ford Customer Service Division

Ford Motor Company
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December 31, 2014

TO: All U.S. Ford and Lincoln Dealers

SUBJECT: DEMONSTRATION / DELIVERY HOLD Advance Notice – Safety Recall 14S30
 Certain 2014 Model Year Escape and 2015 Model Year MKC Vehicles Equipped with
 1.6L, 2.0L, or 2.5L Engines
 Fuel Pump Replacement

AFFECTED VEHICLES

Vehicle	Model Year	Assembly Plant	Option	Build Dates
Escape	2014	Louisville	1.6L, 2.0L, and 2.5L Engines	April 15, 2014 through May 8, 2014
MKC	2015	Louisville	2.0L Engines	April 21, 2014 through May 18, 2014

Affected vehicles are identified in OASIS. In addition, for a list of vehicles assigned to your dealership, visit <https://web.fsavinlists.dealerconnection.com>. This information will be available on December 31, 2014.

REASON FOR THIS SAFETY RECALL

In some of the affected vehicles, the fuel pump may have been manufactured incorrectly, leading to increased susceptibility to mechanical pump seizure accompanied by a loss of fuel pressure. This may result in a no start condition, or an engine stall without warning or the ability to restart the vehicle. An engine stall without warning while driving increases the risk of a crash.

SERVICE ACTION

DO NOT DEMONSTRATE OR DELIVER any of the affected vehicles involved in this safety recall. A complete Dealer Bulletin will be provided to dealers the week of January 5, 2014 when it is anticipated that parts ordering information and repair instructions will be available to support this safety recall.

CUSTOMER NOTIFICATION

Owners of record will be notified via first-class mail after repair instructions and parts ordering information have been provided to dealers.

PLEASE NOTE:

Federal law requires dealers to complete this recall service before a new vehicle is delivered to the buyer or lessee. Violation of this requirement by a dealer could result in a civil penalty of up to \$7,000 per vehicle. Correct all vehicles in your new vehicle inventory before delivery.

QUESTIONS & ASSISTANCE

Special Service Support Center (Dealer Assistance Only)1-800-325-5621

Sincerely,

Michael A. Berardi