



Michael A. Berardi
Director
Service Engineering Operations
Ford Customer Service Division

Ford Motor Company
P. O. Box 1904
Dearborn, Michigan 48121

April 28, 2015

TO: All U.S. Ford and Lincoln Dealers

SUBJECT: Awareness Communication - Upcoming Safety Recall 15S13
Certain 2014 Model Year Focus, Transit Connect, Edge, and Escape Vehicles, and
2014-2015 Model Year Fiesta Vehicles
Fuel Pump Replacement

REASON FOR THIS COMMUNICATION

To inform you that Ford Motor Company is notifying the National Highway Traffic Safety Administration (NHTSA) of an upcoming safety recall on the affected vehicles. Parts are not currently available to complete the required repair. Once NHTSA has been informed, there is a possibility that you may be contacted by customers about the recall. This notice will help you answer customer questions.

REASON FOR THIS SAFETY RECALL

In some of the affected vehicles, the fuel pump may have been manufactured incorrectly, leading to increased susceptibility to mechanical pump seizure accompanied by a loss of fuel pressure. This may result in a no start condition, or an engine stall without warning or the ability to restart the vehicle. An engine stall without warning while driving increases the risk of a crash.

AFFECTED VEHICLES

| Vehicle | Model Year | Assembly Plant | Engine | Build Dates |
|-----------------|-------------------|-----------------------|------------------|--------------------|
| Fiesta | 2014-2015 | Cuatitlan | 1.6L (except ST) | TBD |
| Focus | 2014 | Michigan | 2.0L (except ST) | TBD |
| Transit Connect | 2014 | Valencia | 2.5L | TBD |
| Edge | 2014 | Oakville | 2.0L | TBD |
| Escape | 2014 | Louisville | 1.6L, 2.0L, 2.5L | TBD |

SERVICE ACTION

It is anticipated that an Advance Notice for this upcoming action will be provided to dealers the week of May 4, 2015.

CUSTOMER NOTIFICATION

Owners of affected vehicles will not be notified until after dealers have received service repair and parts ordering information. It is anticipated that customer notification will begin the week of June 22, 2015.

OASIS AND FSA VIN LISTS

OASIS and FSA VIN lists will be activated once the Advance Notice has been posted.

QUESTIONS?

Special Service Support Center (Dealer Assistance Only)1-800-325-5621

Sincerely,



Michael A. Berardi