



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

October 23, 2015

Mr. Daniel Doku
Manager, Certification & Compliance
Maserati North America, Inc.
250 Sylvan Avenue
Englewood Cliffs, NJ 07632

NVS-215KS
15V-686

Subject: Starter Motor Cable may Short to Ground

Dear Mr. Doku:

This letter serves to acknowledge Maserati North America, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

MASERATI/QUATTROPORTE GTS/2014

Mfr's Report Date: October 16, 2015

NHTSA Campaign Number: 15V-686

Components:

ELECTRICAL SYSTEM:ALTERNATOR/GENERATOR/REGULATOR
ELECTRICAL SYSTEM:BATTERY:CABLES
ELECTRICAL SYSTEM:STARTER ASSEMBLY

Potential Number of Units Affected: 984

Problem Description:

Maserati North America, Inc. (Maserati) is recalling certain model year 2014 Quattroporte GTS V8 vehicles manufactured October 1, 2013, to December 31, 2013. In the affected vehicles, the battery positive cable for the alternator and starter motor may not have its insulating cap installed properly at the starter motor. Additionally, the cable may not be adequately secured in the engine bay. These factors may result in the cable shorting to ground.

Consequence:

If the battery positive cable shorts to ground, the wiring harness may overheat, resulting in a fire. The car also may stall, increasing the risk of a crash.

Remedy:

Maserati will notify owners, and dealers will inspect the vehicle to verify that the starter motor cable has a properly installed protective cap and that the cable is adequately secured. If not, the starter motor cable assembly will be replaced. These repairs will be performed free of charge. The recall is expected to begin November 11, 2015. Owners may contact Maserati customer service at 1-201-816-2600. Maserati's number for this recall is 279.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received Maserati's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kelly Schuler who may be reached by phone at (202) 366-5227, or by email at kelly.schuler@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,



Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement