



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

October 6, 2015

Mr. John Kobylarz
Automotive Safety Office
Jaguar Land Rover North America, LLC
555 MacArthur Boulevard
Mahwah, NJ 07430

NVS-215SM
15V-571

Subject: Incorrect Air Bag Information in Manual/FMVSS 208

Dear Mr. Kobylarz:

This letter serves to acknowledge Jaguar Land Rover North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

LAND ROVER/RANGE ROVER SPORT/2014

Mfr's Report Date: September 11, 2015

NHTSA Campaign Number: 15V-571

Components:

AIR BAGS

Potential Number of Units Affected: 5,914

Problem Description:

Jaguar Land Rover North America, LLC (Land Rover) is recalling certain model year 2014 Land Rover Range Rover Sport vehicles manufactured December 16, 2013, to April 15, 2014. In the affected vehicles, the owner's handbook information may incorrectly describe the functionality of the Air Bag Status Indicator Lamp. As such, these vehicles fail to comply with requirements of the Federal Motor Vehicle Safety Standard (FMVSS) number 208, "Occupant Crash Protection."

Consequence:

An occupant that does not correctly understand the air bag functionality, may be at an increased risk of injury in a crash.

Remedy:

Land Rover will notify owners and will send out an owner's handbook supplement to all affected owners, free of charge. The recall is expected to begin October 31, 2015. Owners may call Land Rover customer service at 1-800-637-6837. Land Rover's recall number is P071.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.



NHTSA has received Jaguar's draft owner notification letter and has approved it for distribution.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Timian". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement